# **Standard Shell Scheme Specification Sheet**

\* Image below is for a 3m x 3m stand with 1 corner. We are unable to provide each exhibitor with an individual image of their exact stand dimensions and number of corners sold.



# **Shell Build**

- Height of the stand is 2.5m.
  - See page 3 of this document for a detailed diagram with full panel dimensions
  - o All stand dressing items/graphics/exhibits must be no higher than 2.4m
- Grey carpet.
  - o If you wish to change the carpet colour, please contact the **Shell Contractor** directly and please note that there may be a fee to do this.
- Fascia displaying company name.
  - Black nameboard with white text
  - The company name printed onto the name board is the name recorded in your Exhibitor Portal. If you have registered sharers on your stand, their company name will not be included.
  - Should you desire a different company name on the name board please contact the <u>Shell</u>
     <u>Contractor</u> directly. Any name change request after 27 September 2024 and any alteration made onsite will be subject to a fee.

# **Electrics & Lighting**

No lighting or electrical sockets are supplied with this stand. If you would like to order electrics please <u>click here</u> for more details.

If you have not ordered a furniture package, all lighting and electrics must be ordered separately through the official electrical contractor.

You will need to specify using a grid the correct positioning for lights and sockets - should the grid not be submitted, the items will be positioned at the discretion of the official electrical contractor and charges may be levied for on-site changes.

The power to all stands will be switched off 30 minutes after the close of the show each day. Please also remember to order a 24 hour supply for the open period if required

Basic leading guidelines for socket outlets:

500 watt socket PC Computers, TV's, videos, spotlights to 500w & refrigerators

1000 watt socket Domestic filter coffee machines & lighting up to 1000w

2000 watt socket Kettles\* & machinery up to 2000w

3000 watt socket Hired coffee machines, machinery 2000w - 3000w

Please note that you may have an electrical fuse box on your stand which will be positioned at the discretion of the electrical contractor. Charges may apply onsite to move these boxes.

# **Furniture**

No furniture is supplied as part of this package.

Furniture can also be ordered from the official furniture suppliers

# **Graphics & Artwork**

Graphics are not included with this package. GES provide a variety of <u>graphic packages</u> or you can contact one of the <u>Official Graphics Supplier</u> for sizing, pricing and deadlines.

### **Shell Scheme Accessories & Extras:**

Additional shell scheme accessories such as shelving and storage areas can be added. Please view <u>the order form</u> for further information and order directly with the <u>Shell Contractor</u>.

# Shell FAQ's:

#### How do I attach posters?

Graphics can be affixed to your walls using double sided sticky tape, Velcro, blue tac etc. You are not permitted to screw or nail into the walls. Unless ordered through the official shell & graphics contractor you are responsible for removing and disposing of your stand graphics. You will be charged for any damage to the stand panels and the disposal of any graphics left on site.

#### Can I customise my fascia and/or finger board?

You are not permitted to apply your own graphics or provide your own fascia board.

# How much weight can each panel hold?

This depends on many factors so please contact the official shell contractor to discuss this in more detail.

#### Can I mount a TV onto the wall?

Yes but you will need to contact the official shell contractor to discuss this as special reinforced panels will need to be ordered to support the TV.

# Can I drill into the walls?

No you are not allowed to drill or nail into the walls. You will be charged for any damage caused.

#### Can I remove my fascia / ceiling grid?

This depends on your stand size and location. Please contact the official shell contractor to discuss this. Please note that if you do remove your fascia/ceiling grid then additional support panels may have to be provided.







# Colour and **Graphic Options**

Your shell scheme stand can be enhanced with a range of optional features, available in a comprehensive range of colours and materials to suit your needs and branding.



# Vinyl Covering (X Film)



# Display Loop Nylon





Why not go one step further and totally revitalise the look of your stand with fully integrated printed panels, printed direct from your own creative artwork.



# Graphics

Our graphics department has many years of experience in delivering bespoke fully printed graphics to the exhibition and events industry.

We have a team of dedicated graphic specialists who can offer full advice and support leading up to the show. We specialise in the project management and production of large format images onto almost any material, from wall mounted graphics to fully printed floor graphics. So take away the hassle of having to transport your graphics to the show floor. Arrive on-site with your graphics fully printed and installed by us to your specifications.

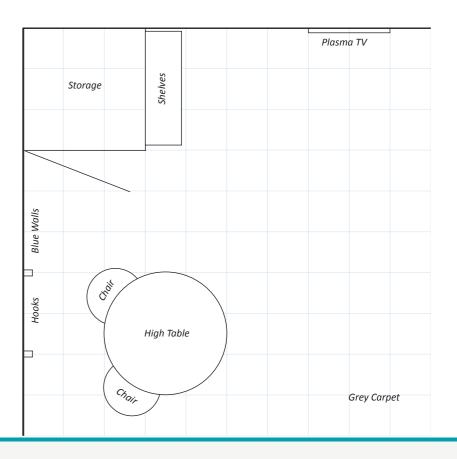
We have recently invested in the latest large format print technology, which enables us to print directly onto a wide range of standard materials and panels, but more importantly we can now offer a new range of sustainable substrates. We can offer exhibitors a graphics package that can be 100% recycled after use.

Why not ask us about uplifting the look of your shell scheme? We can offer 100% sustainable, fully printed graphic options for your

# How it works

Not sure about what you can do with your stand?

Simply send a drawing of what your ideal stand would look like to our Exhibitor Services Coordinators, who can discuss the options available to help you achieve the most from your shell scheme.



# Specifications

# Basic Shell Scheme

Name Panel

Fascia

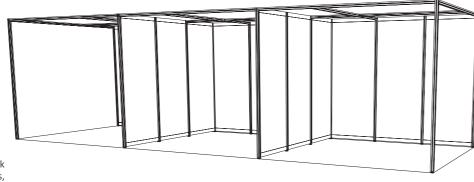
Ceiling Beams

Modular Wall Panels in white

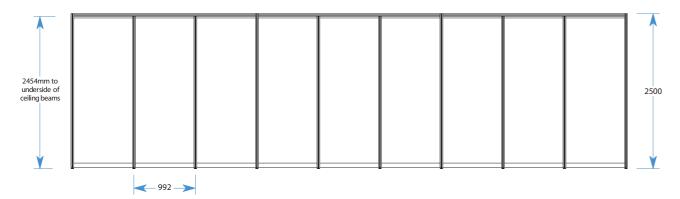
Intermediate support on all frontages in excess of 4m

Corner support

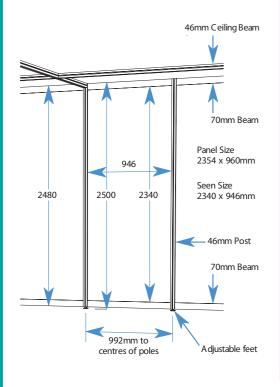
The illustration depicts typical sites. Check your own space allocation for dimensions, number and location of open frontages etc.



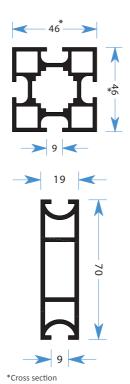
# Shell Dimensions



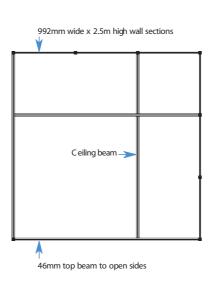
# **Panel Dimensions**



# Post Sections



# Posters & Panels



# Do's & Don'ts

We hope you find your shell scheme in order. Please observe the do's and don'ts associated with this system.

The use of the fixings below is strictly forbidden on this system:



# Fixing is permitted by:

Melamine/Vinyl Panels

- Double sided tabs
- Velcro hook and loop
- Panel brackets
- Hanging chains for heavy exhibits

Loop Nylon Panels

- Velcro hook
- Panel brackets
- Hanging chains for heavy exhibits



# FAQ

#### Q. I missed the deadline date on the order forms; will there be a charge?

A. Deadlines are shown to encourage exhibitors to reply early. Surcharges will be applied to electrical orders only after this date (except late exhibitors). Furniture orders should be made as early as possible due to stock levels. Place any other orders (name panels, shell scheme extras, etc) as soon as possible.

### Q. Do I have to have the Fascia and Grid Ceiling?

A. No. Please contact our ServiCentre if you would like them to be removed, however if a wall is over 4000mm in length and doesn't back onto another shell scheme, bracing may be needed for stability.

# Q. What do I need to order to create a storage area in the corner of my stand?

A. To create a 1000mm wide x 1000mm deep store you will need to select at least 1 x wall panel (WP) and 1 x Lockable Door Section (EWD) or Entrance Way Curtain (EWC) on the order form (shell scheme only). This depends on the number of open sides you have.

# Q. If I want to change the colour of the wall panels, what are the options?

A. Shell scheme walls are usually white PVC but there is the option of covering the panel with Display Loop Nylon (Velcro Compatible) or X-film (Vinyl Covering) on one side before the panel is set into the framework.

# Q. How do I calculate how many panels I have on my stand?

A. Shell scheme walling is made up of 1000mm wide x 2500mm high sections. Therefore, if your stand has a back and sidewall (a corner plot) and the stand size is 4000mm x 4000mm you have 8 panels.

# Q. I would like to cover the shell scheme panel with my own graphics, what is the size of the wall panel?

A. The visible panel size is 946mm wide x 2340mm high.

#### Q. What is the visible size of half a metre wide panel?

A. The visible area is 450mm wide x 2340mm high.

# Q. I have lightweight posters or pictures, how do I fix these to the wall panels?

A. Velcro or sticky pads are the best options, (blue-tack doesn't work) these can be purchased from our Service Desk during the exhibition.

# Q. I have heavy panels, how do I fix these to the shell scheme?

A. Under 992mm wide: using brackets fixed into the upright grooves across 1 support pole, or hook and chain. Over 1000mm wide: using brackets fixed into the upright grooves across 2 support poles. Panel brackets are available from our Service Desk during the exhibition.

#### Q. I would like to drape the interior of the shell scheme with a material such as muslin, how do I attach this?

A. You will need to order muslin batten, we will then fix this onto the top of the framework - this can then be stapled to.

### Q. I would like to clad the interior of the shell scheme with foam board/ chipboard, how do I calculate the measurements?

A. Please call our ServiCentre if you require assistance. Alternatively, you can order chipboard from us for which the charges include installation.

# Q. I would like to change the colour of the carpet, what are the options?

A. You can change the colour of the carpet to another colour in the same range for a small charge (providing we are the contractor) please contact our ServiCentre.

# Q. I cannot find exactly what I am looking for, do you hire out any other items?

A. Please contact the ServiCentre with any requests and we will try our best to meet your requirements.



# Edge Shell Scheme for exhibitions and events



As one of the leading exhibition and events services companies, we can offer you unmatched global capabilities throughout North America, Europe and the UAE. You can be safe in the knowledge that your event will be delivered on time and right the first time.

# Services include:

- Electrical Services
- Stand Fittings
- Furnishings
- Floor Coverings
- Graphics
- Logistics
- Specialist Lighting
- Venue Services
- Data and Registration
- Floor Planning
- Design & Build