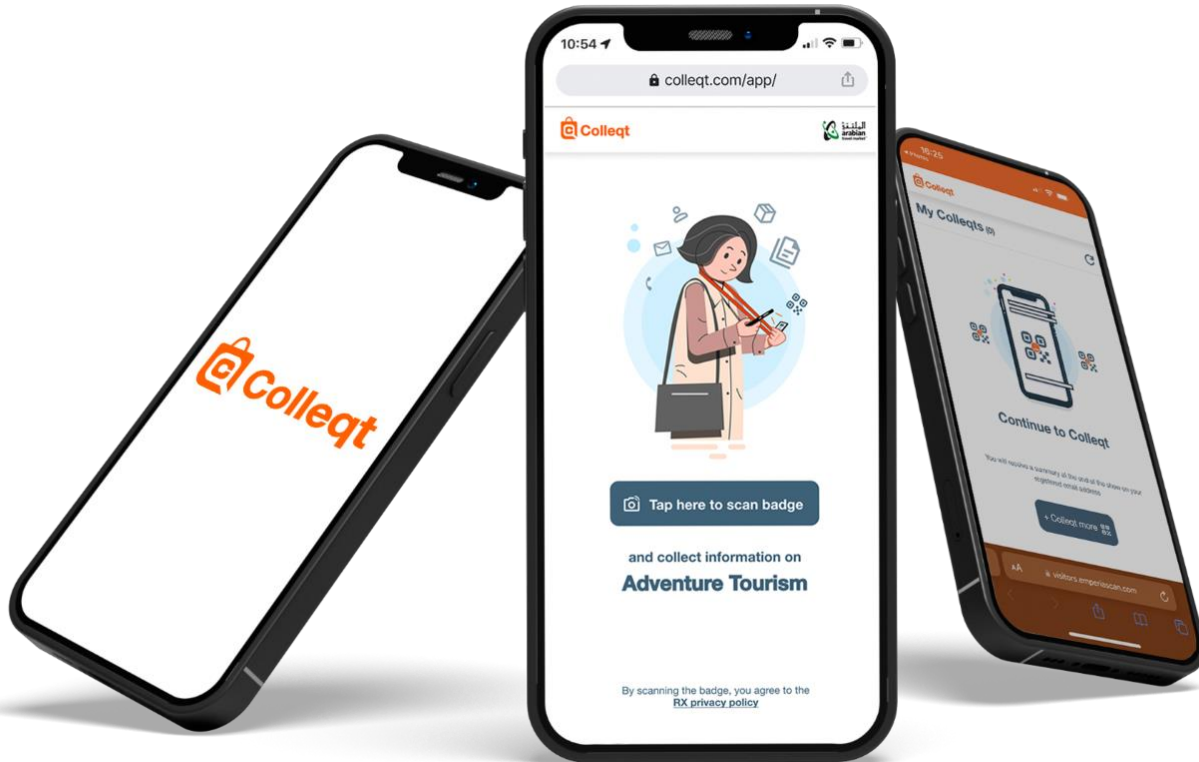




**NEVER MISS A LEAD**

# WHAT IS COLLEQT QR CODE?



**Collect QR Code** is the smart way for visitors to collect exhibitor information, in exchange for their contact details.

By displaying Collect QR code on-stand, this visitor-led approach saves time and effort for all attendees.

# HOW DOES COLLEQT QR CODE HELP?



## Never miss a lead

Capture visitor contact details, even without a conversation. Access your leads at any time



## Everything in one place

Lead Manager App and Colleqt QR Code leads feed seamlessly into Exhibitor Dashboard for easy lead retrieval and follow up



## Reduce waste

Colleqt QR Code reduces the need for printed materials, saving exhibitors money and reducing waste

# CAN I TRY IT?



**1. Scan the Collectq QR Code test above to get started**



**2. Now scan the test badge**

# WHAT DOES THE DATA SAY?

40%

OF **ENGAGED** ATTENDEES  
USED COLLEQT QR CODE

37K

COLLEQT QR CODE  
**CONNECTIONS** PER SHOW  
ON AVERAGE

85

**LEADS** PER EXHIBITOR  
ON AVERAGE

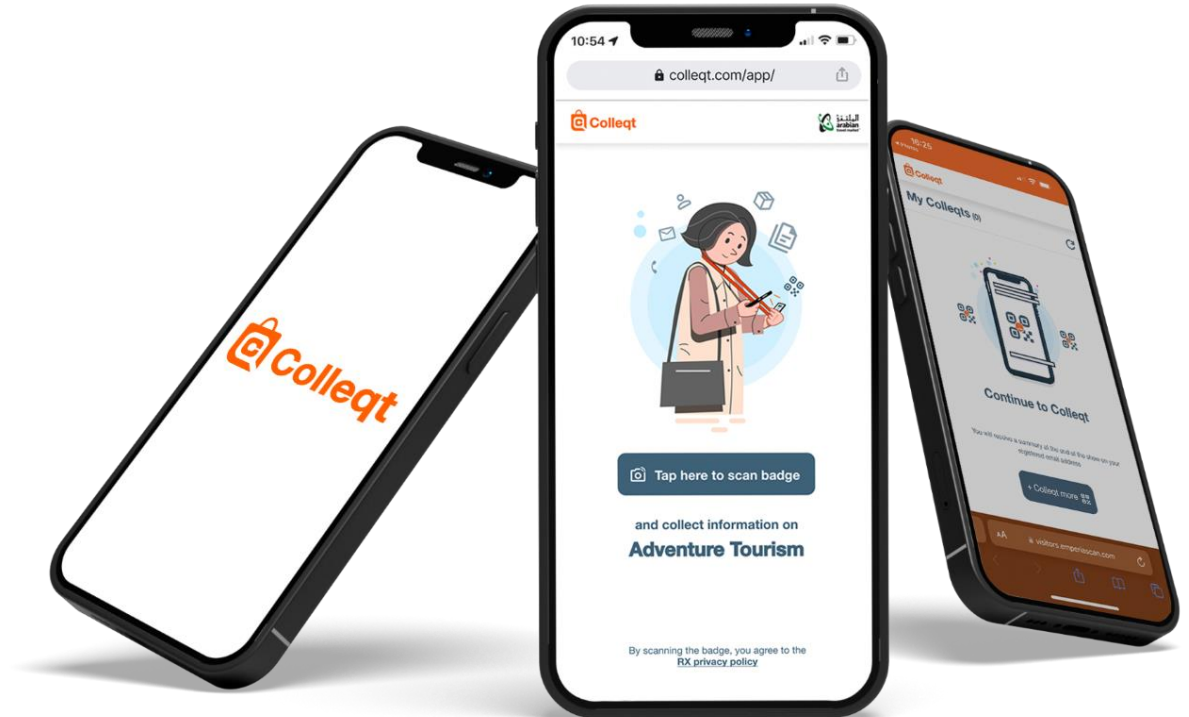
Shows in travel, security, cosmetics and drinks industries

# WHAT DO OUR CUSTOMERS THINK?

*The QR codes gave us additional contacts we couldn't meet, now we can look at their profiles and get in touch with them.*

*We have limited time in our schedule; with these tools, we have the advantage. Without these tools we would have definitely missed out on potential customers and potential business.*

**Shohan Chandiram**  
Director Sales & Marketing  
Cinnamon Hotels & Resorts  
Arabian Travel Market 2023



# 320

LEADS GENERATED  
(109 app + 211 QR code)



**Our vision is that  
every QR code  
at show is a digital  
lead touchpoint**

