



# Booth Catalog



**RX**  
**SOLUTIONS**

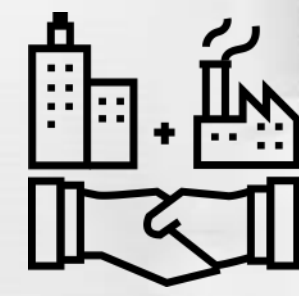
 **wtm**<sup>®</sup>  
LATIN AMERICA





**400**

on-site and online events



**43**

sectors



**22**

countries

# RX LATAM

**We are the leaders of Latin America's events market!**

Our LATAM unit is represented by offices **in Brazil and Mexico**, two of the biggest economies in Latin America, where we are specialized in serving local markets.



**26**

events



**+506k**

square meters



**+7k**

exhibitors



**+1.7M**

visitors



**15M**

people reached



**16**

industries



# RX Solutions

Booths  
**19 to 60 sqm**





Booth

**SILVER**

**U\$ 338/m<sup>2</sup>**

**DESCRIPTION  
OF  
BOOTH**

- Made of MDF
- Carpet (The color of the customer's choice, as per the catalog)
- 2,90m high
- Storage (2 x 1m)
- 01 Counter made of MDF and glass top
- Lounge area (3 armchairs, 1 coffee table and 1 Basket)
- Visual Communication
- Lighting
- 02 power outlets
- 01 TV LCD 42"

**IMPORTANT**

- furnishings will be duplicated every 20 sqm (except TV)



ILLUSTRATION

**Deadline for project finalization:**

30 days prior to the start of event assembly

**Note**

The layout and content of each booth varies according to its location on the map and the size of the stand contracted.

Booth  
**SILVER**  
**CORNER**



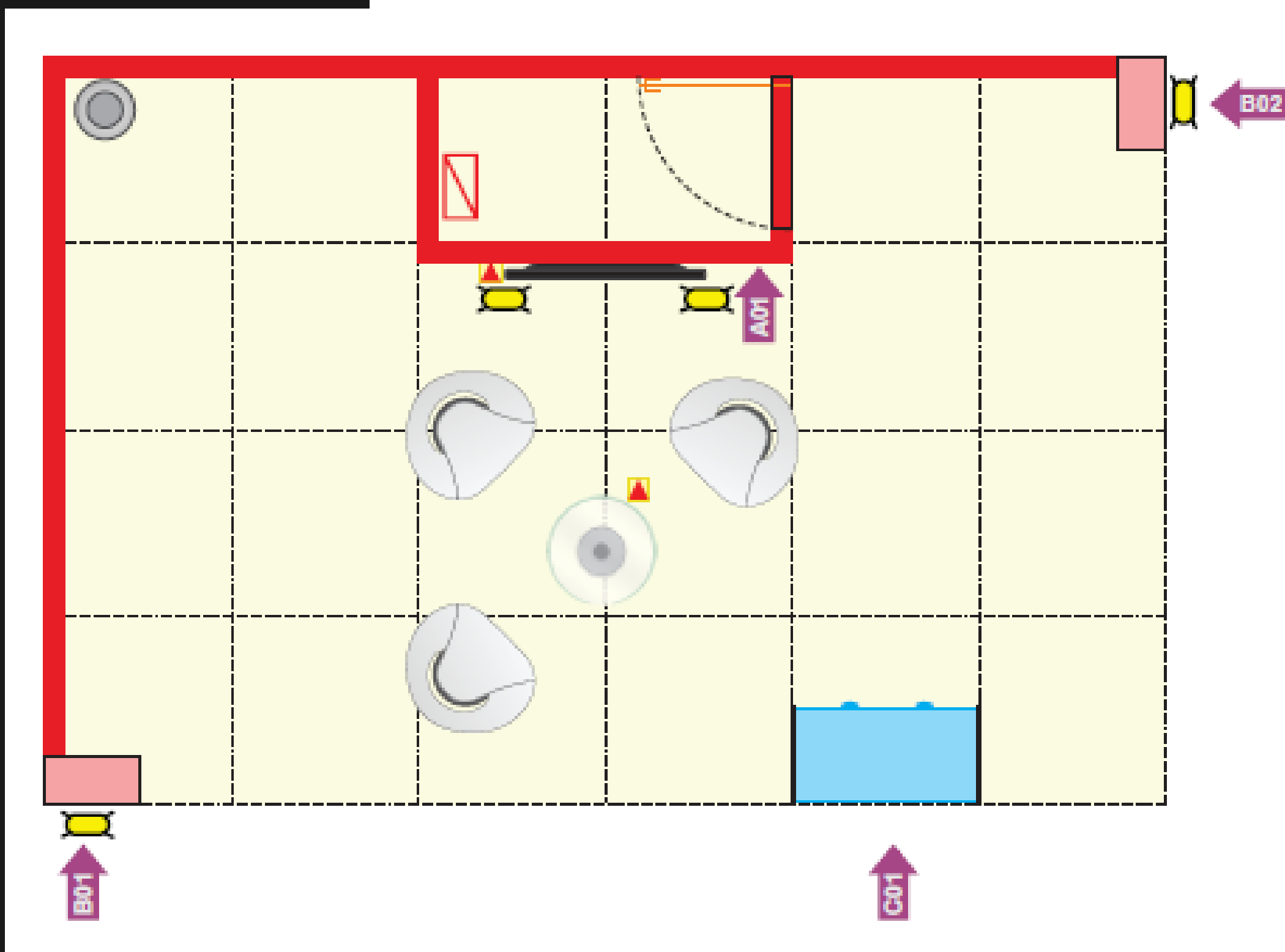
ILLUSTRATION






Booth  
**SILVER**  
**CORNER**  
PERSPECTIVE



Booth  
**SILVER**  
**CORNER**  
 LAYOUT



**SYMBOLS**

-  - Power outlet 110V
-  - Wooden Wall. High: 2,90m
-  - Grid 0,50x0,50m

**LIGHTNING**

-  - HQI reflector

-  - Electric Power Panel

**VISUAL COMUNICATION**

- A – Digital Printing 2,00 x 2,90m
- B - Digital Printing 0,50 x 2,90m
- C - Digital Printing 0,91 x 0,80m

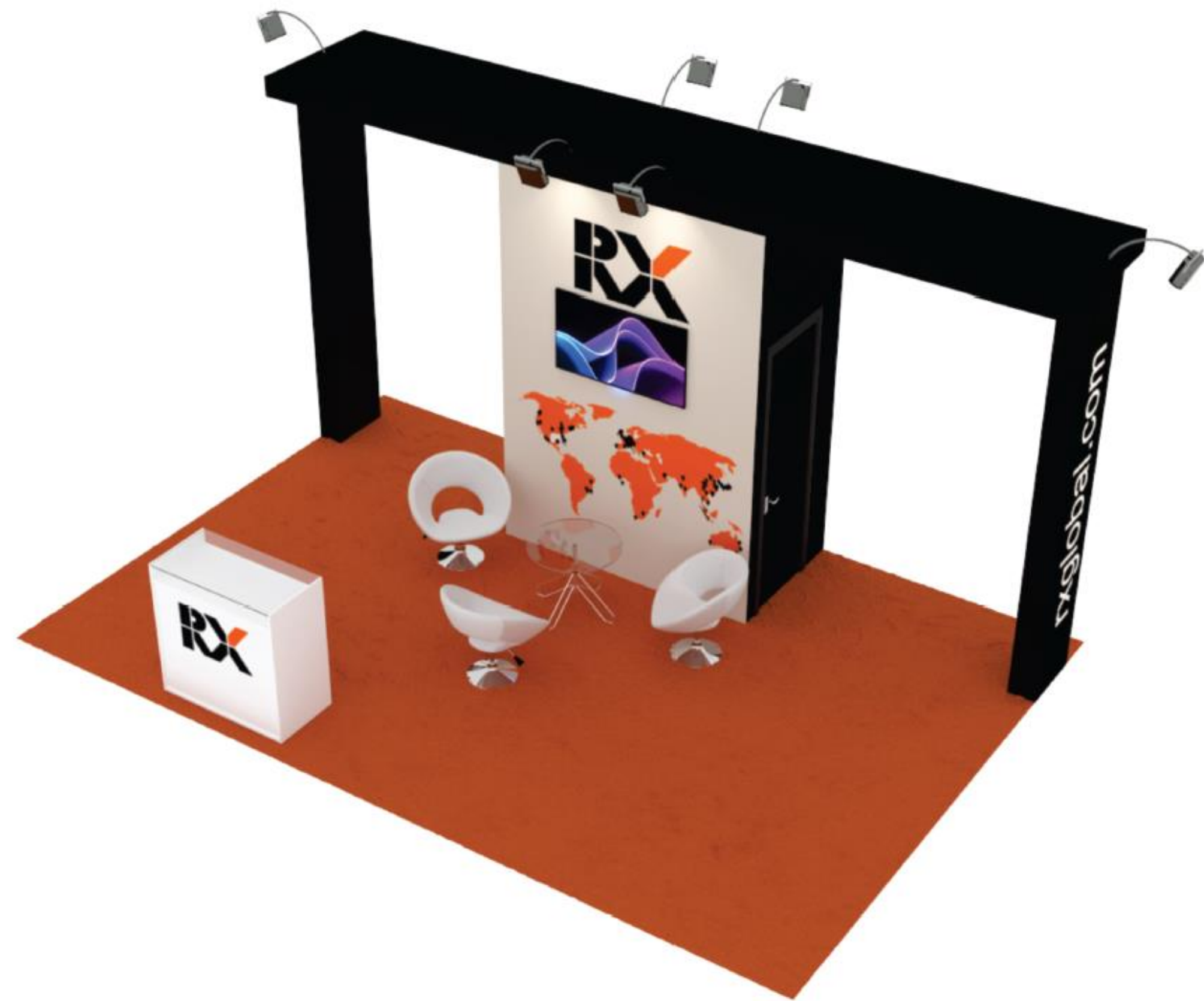
Booth  
**SILVER**  
**ISLAND**



ILLUSTRATION



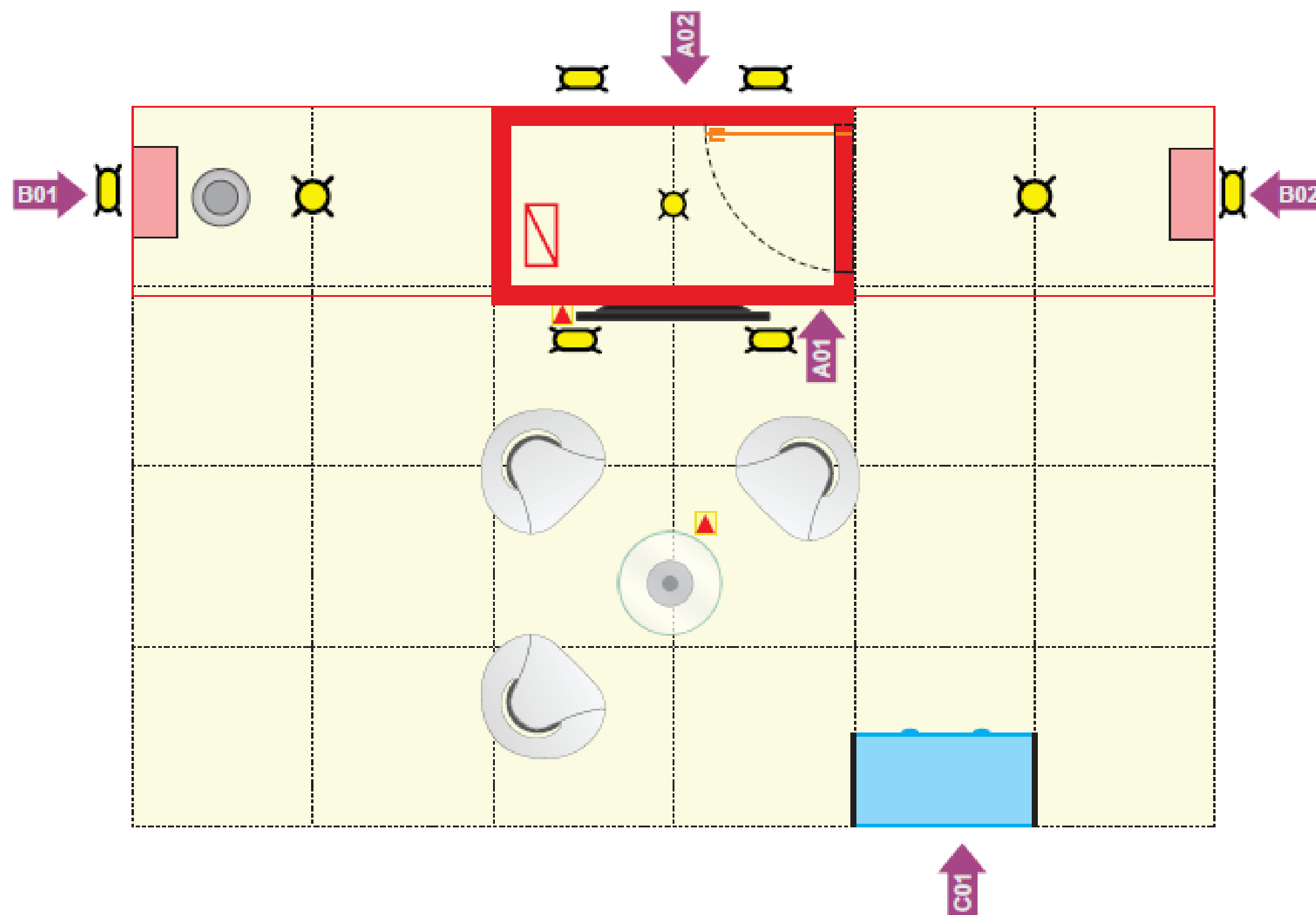
Booth  
**SILVER**  
**ISLAND**  
PERSPECTIVE



ILLUSTRATION



Booth  
**SILVER**  
**ISLAND**  
 LAYOUT



**SYMBOLS**

- Power outlet 110V

- Wooden Wall. High: 2,90m

- Grid 0,50x0,50m

**LIGHTNING**

- HQI reflector

- Electric Power Panel

**VISUAL COMMUNICATION**

A – Digital Printing 2,00 x 2,90m

B - Digital Printing 0,50 x 2,90m

C - Digital Printing 0,91 x 0,80m



Booth

**SILVER**

**MIDDLE  
(LINEAR)**



ILLUSTRATION



Booth

**SILVER**

**MIDDLE  
(LINEAR)**

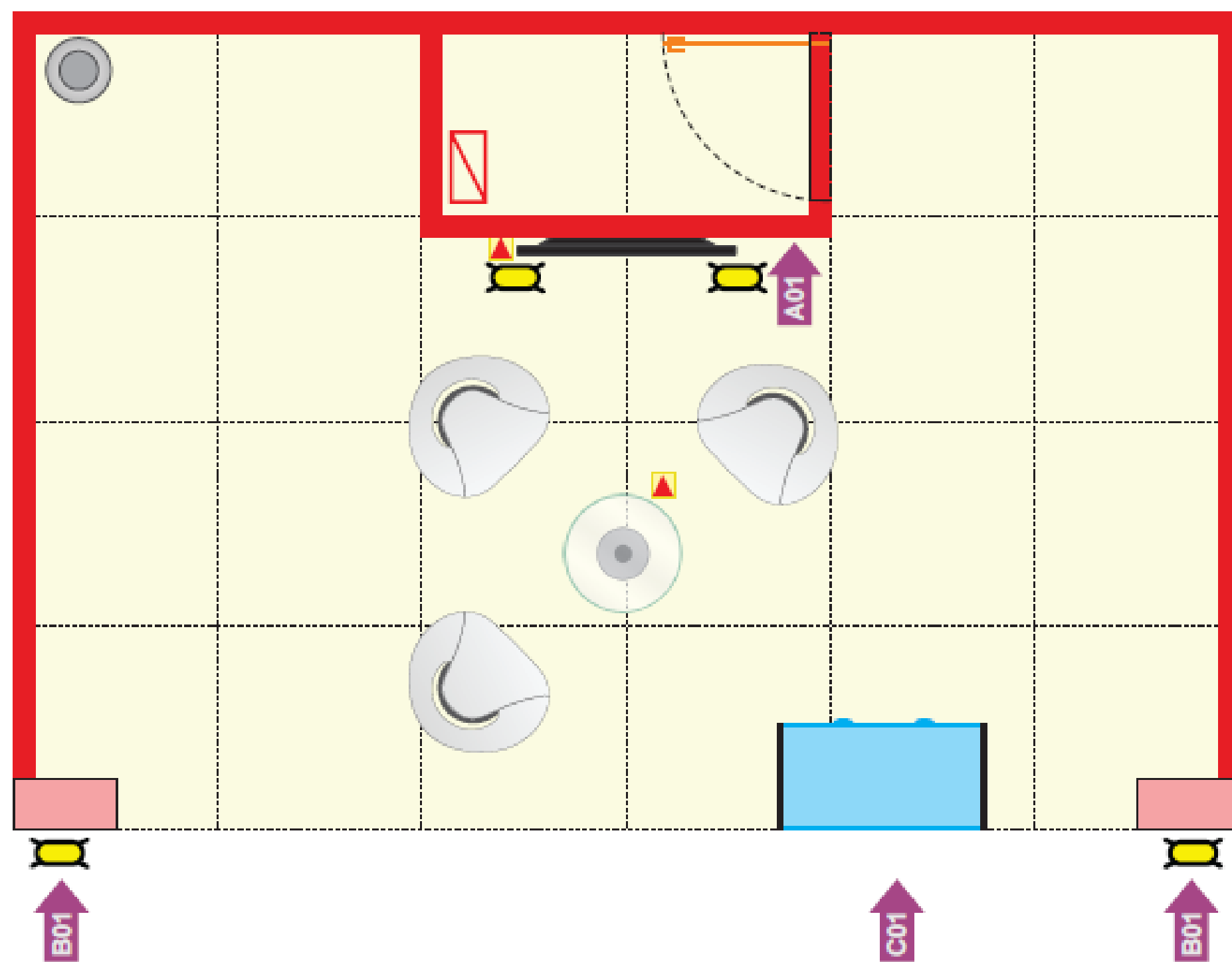
**PERSPECTIVE**



ILLUSTRATION

Booth  
**SILVER**  
**MIDDLE**  
**(LINEAR)**

**LAYOUT**



**SYMBOLS**

 - Power outlet 110V

 - Wooden Wall. High: 2,90m

 - Grid 0,50x0,50m

**LIGHTNING**

 - HQI reflector

 - Electric Power Panel

**VISUAL COMMUNICATION**

A – Digital Printing 2,00 x 2,90m

B - Digital Printing 0,50 x 2,90m

C - Digital Printing 0,91 x 0,80m



Booth

**SILVER**

**MIDDLE 2 FRONTS**



Booth

**SILVER**

**MIDDLE 2 FRONTS**

**PERSPECTIVE**



ILLUSTRATION

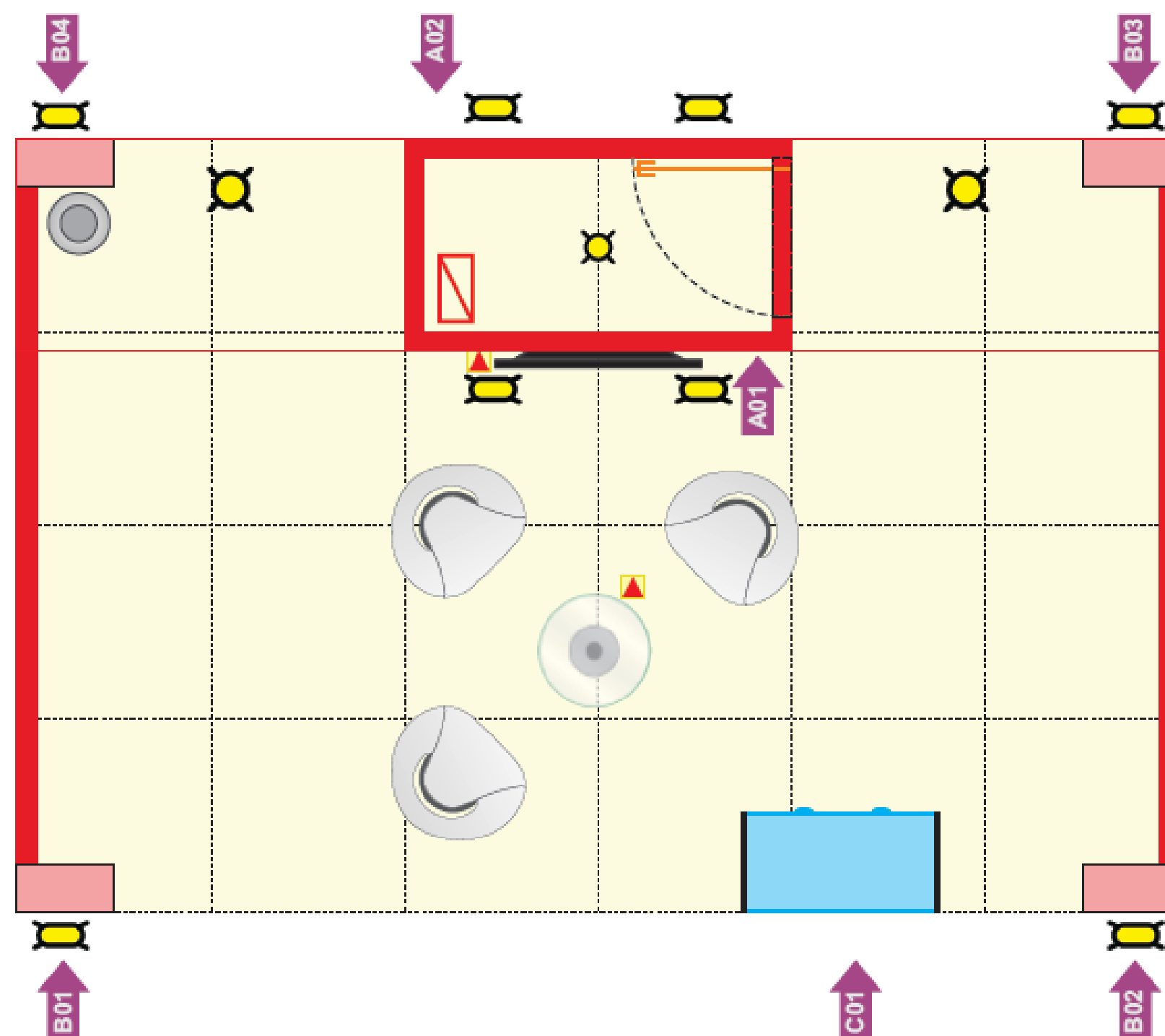


Booth

# SILVER

## MIDDLE 2 FRONTS

### LAYOUT



#### SYMBOLS

 - Power outlet 110V

 - Wooden Wall. High: 2,90m

 - Grid 0,50x0,50m

#### LIGHTNING

 - HQI reflector

 - Electric Power Panel

#### VISUAL COMMUNICATION

A – Digital Printing 2,00 x 2,90m

B - Digital Printing 0,50 x 2,90m

C - Digital Printing 0,91 x 0,80m

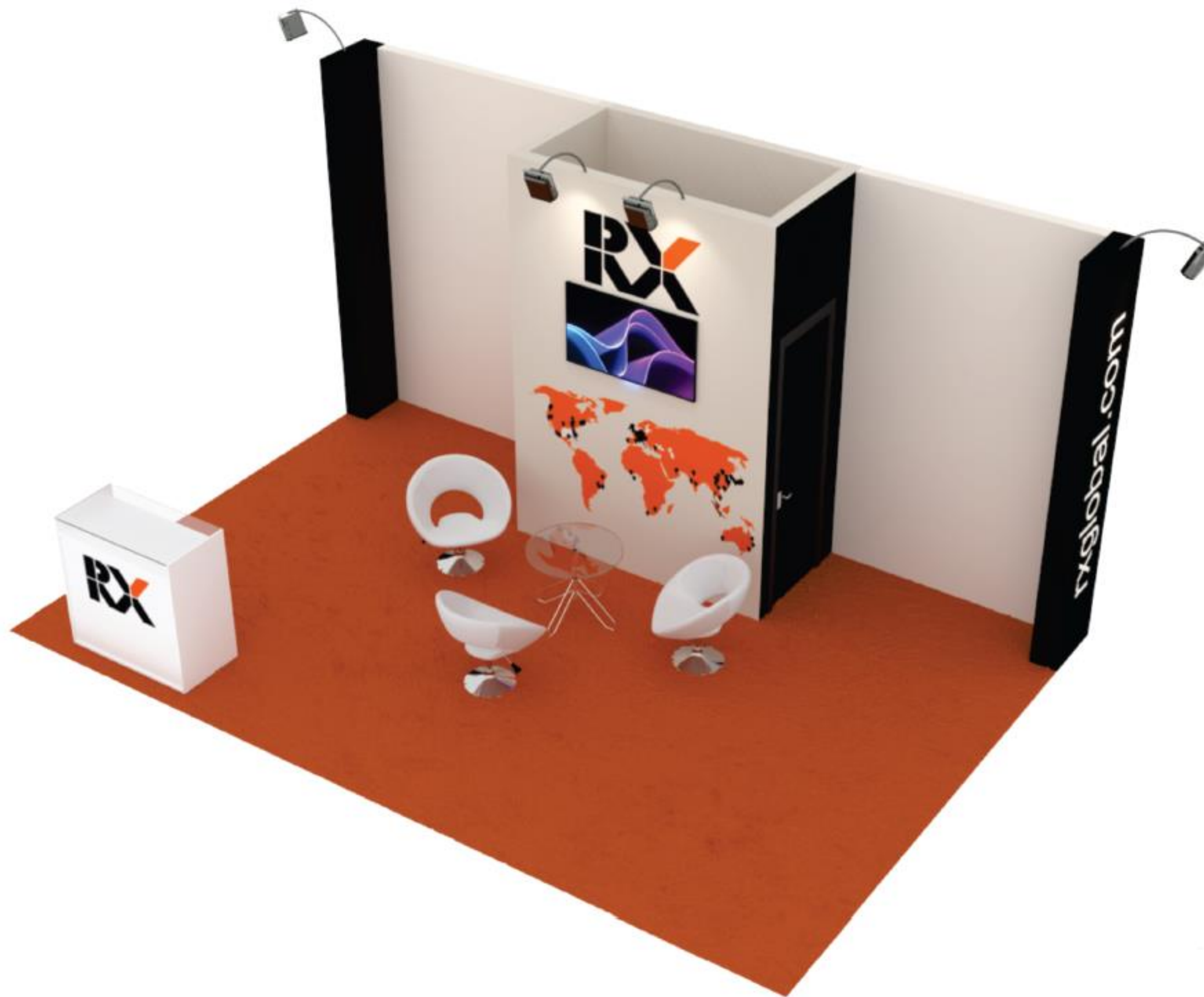
Booth  
**SILVER**  
**PENINSULA**



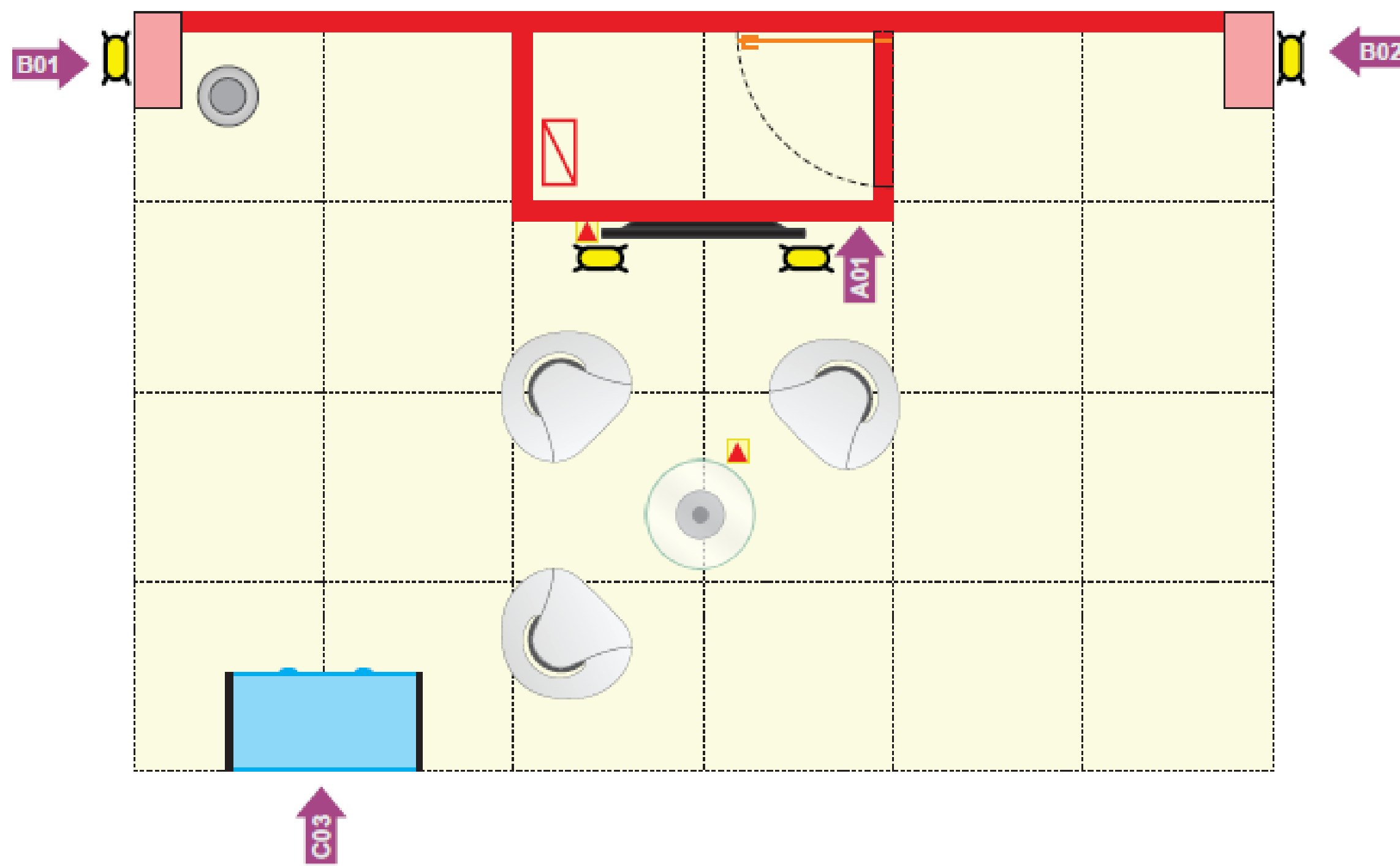
ILLUSTRATION



Booth  
**SILVER**  
**PENINSULA**  
PERSPECTIVE



Booth  
**SILVER**  
**PENINSULA**  
 LAYOUT



**SYMBOLS**

 - Power outlet 110V

 - Wooden Wall. High: 2,90m

 - Grid 0,50x0,50m

**LIGHTNING**

 - HQI reflector

 - Electric Power Panel

**VISUAL COMMUNICATION**

A – Digital Printing 2,00 x 2,90m

B - Digital Printing 0,50 x 2,90m

C - Digital Printing 0,91 x 0,80m



Booth  
**GOLD**

**U\$ 448/m<sup>2</sup>**

**DESCRIPTION  
OF  
BOOTH**

- Made of MDF
- Carpet (The color of the customer's choice, as per the catalog)
- 2,50m high
- Storage (1 x 1m)
- 02 Counters made of MDF and glass top
- Lounge area (2 tall round tables, 6 tall stools and 1 Basket)
- Visual Communication
- Lighting
- 03 power outlets
- 01 TV LCD 42"

**IMPORTANT**

- furnishings will be duplicated every 20 sqm (except TV)



ILLUSTRATION

**Deadline for project finalization:**

30 days prior to the start of event assembly

**Note**

The layout and content of each booth varies according to its location on the map and the size of the stand contracted.

Booth  
**GOLD**  
**MIDDLE**  
**(LINEAR)**



ILLUSTRATION



Booth

**GOLD**

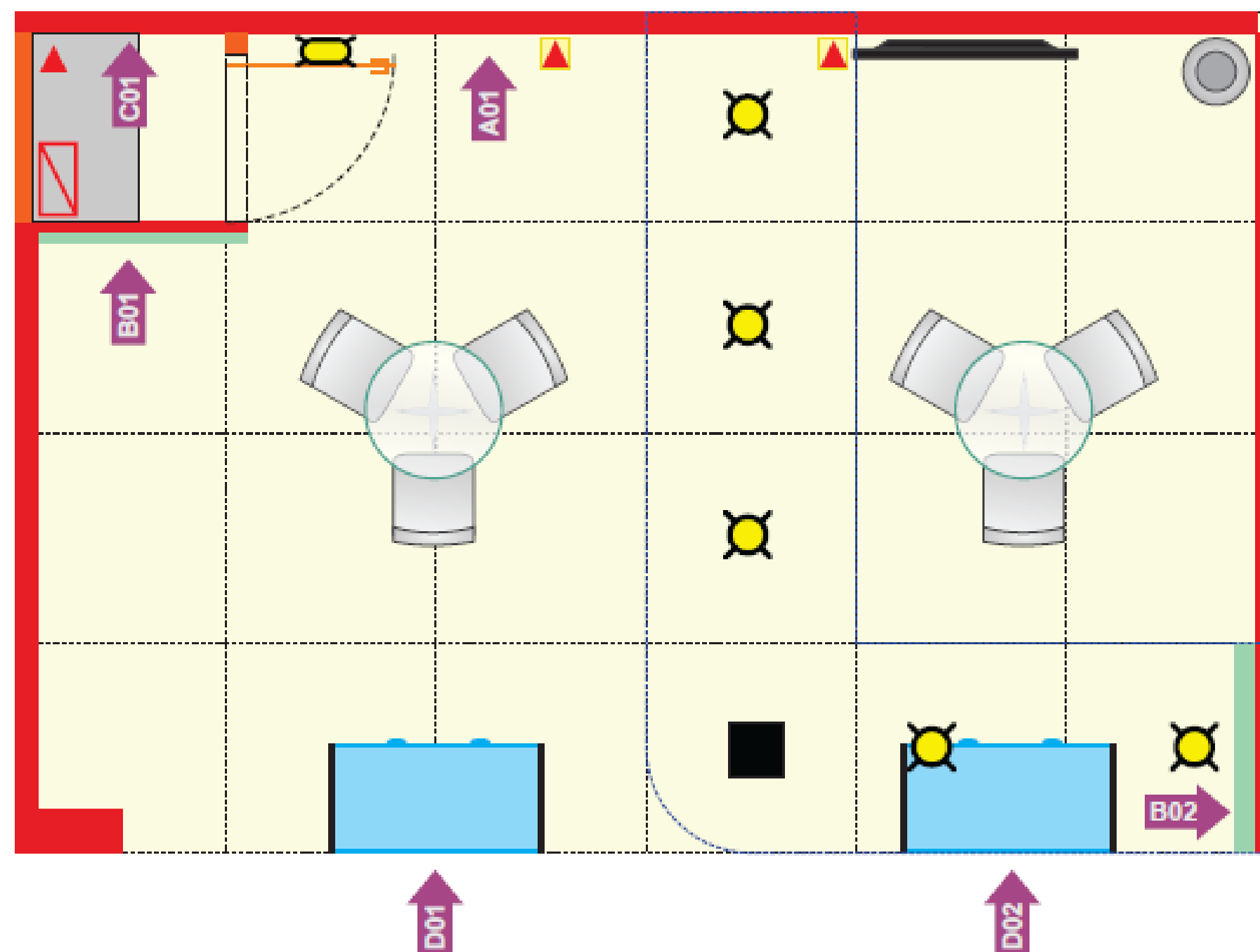
**MIDDLE  
(LINEAR)**

**PERSPECTIVE**






ILLUSTRATION




Booth  
**GOLD**  
**MIDDLE**  
**(LINEAR)**  
**LAYOUT**



**SYMBOLS**

-  - Power outlet 110V
-  - Wooden Wall. High: 2,90m
-  - Grid 0,50x0,50m

**LIGHTNING**

-  - HQI reflector
-  - Inset LED ceiling light fixture
-  - Electric Power Panel

**VISUAL COMUNICATION**

- A – Digital Printing 4,80 x 2,50m
- B - Digital Printing 1,00 x 2,50m
- C - Digital Printing 3,00 x 1,00m
- D - Digital Printing 0,91 x 0,80m



Booth  
**GOLD  
CORNER**



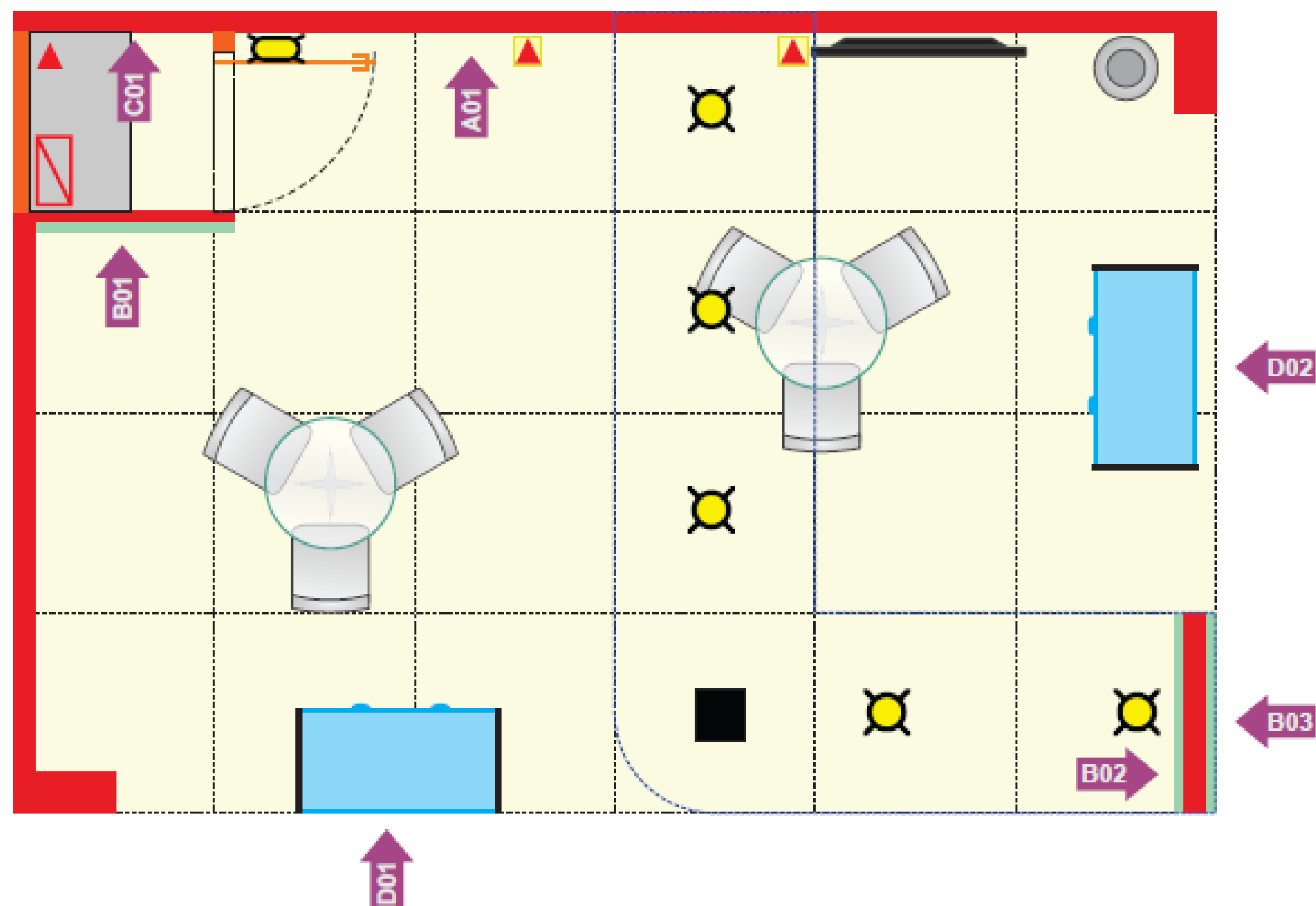
ILLUSTRATION

Booth  
**GOLD  
CORNER**  
PERSPECTIVE









Booth  
**GOLD**  
**CORNER**  
 LAYOUT



**SYMBOLS**

-  - Power outlet 110V
-  - Wooden Wall. High: 2,90m
-  - Grid 0,50x0,50m

**LIGHTNING**

-  - HQI reflector
-  - Inset LED ceiling light fixture
-  - Electric Power Panel

**VISUAL COMUNICATION**

- A – Digital Printing 4,80 x 2,50m
- B - Digital Printing 1,00 x 2,50m
- C - Digital Printing 3,00 x 1,00m
- D - Digital Printing 0,91 x 0,80m

Booth  
**GOLD  
ISLAND**



ILLUSTRATION

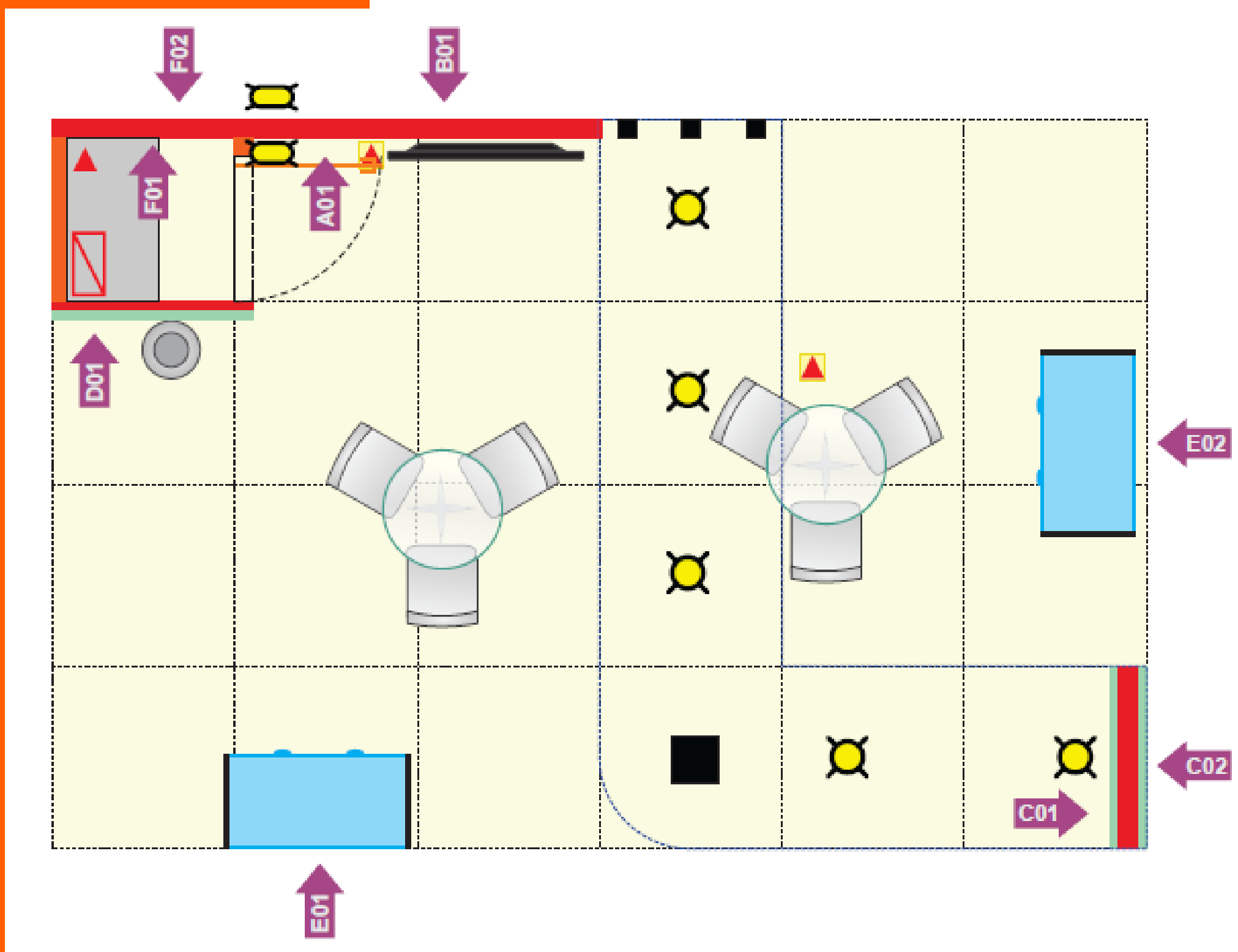


Booth  
**GOLD**  
**ISLAND**  
PERSPECTIVE






ILLUSTRATION




Booth  
**GOLD**  
**ISLAND**  
 LAYOUT



**SYMBOLS**

-  - Power outlet 110V
-  - Wooden Wall. High: 2,90m
-  - Grid 0,50x0,50m

**LIGHTNING**

-  - HQI reflector
-  - Inset LED ceiling light fixture
-  - Electric Power Panel

**VISUAL COMUNICATION**

- A – Digital Printing 1,90 x 2,50m
- B - Digital Printing 3,00 x 2,50m
- C - Digital Printing 1,00 x 2,50m
- D - Digital Printing 1,10 x 2,50m
- E - Digital Printing 0,91 x 0,80m
- F - Digital Printing 3,00 x 1,00m



Booth

**GOLD**

**MIDDLE 2 FRONTS**



Booth

**GOLD**

**MIDDLE 2 FRONTS**

**PERSPECTIVE**



ILLUSTRATION

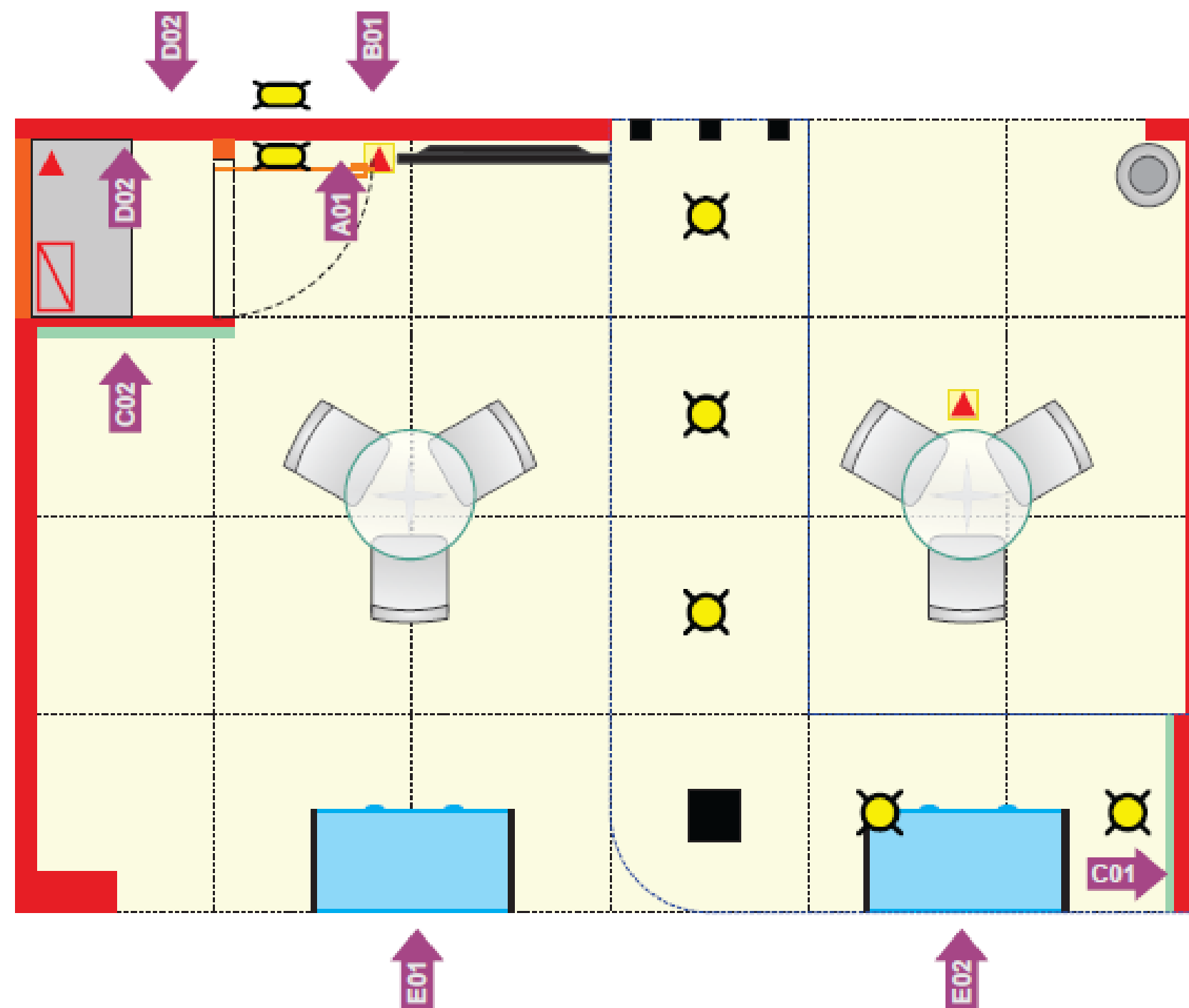


Booth




# GOLD

## MIDDLE 2 FRONTS




### LAYOUT



#### SYMBOLS

-  - Power outlet 110V
-  - Wooden Wall. High: 2,90m
-  - Grid 0,50x0,50m

#### LIGHTNING

-  - HQI reflector
-  - Inset LED ceiling light fixture
-  - Electric Power Panel

#### VISUAL COMUNICATION

- A – Digital Printing 1,90 x 2,50m
- B - Digital Printing 3,00 x 2,50m
- C - Digital Printing 1,00 x 2,50m
- D - Digital Printing 3,00 x 1,00m
- F - Digital Printing 0,91 x 0,80m

Booth  
**GOLD**  
**PENINSULA**



ILLUSTRATION



Booth  
**GOLD**  
**PENINSULA**  
PERSPECTIVE



ILLUSTRATION





Booth

# MASTER

U\$ 672/m<sup>2</sup>

**DESCRIPTION  
OF  
BOOTH**

- Made of MDF
- MDF flooring, high 0,09m/h, with access ramp
- 2,50m high
- Storage (1 x 1,5m)
- 01 Counter made of MDF and glass top
- 01 Counter made of MDF, with 1 shelf, door and key
- Lounge area (2 tall round tables, 6 tall stools and 1 Basket)
- Visual Communication
- Lighting
- 03 power outlets
- 01 LED Panel 2,00 x 1,00m

**IMPORTANT**

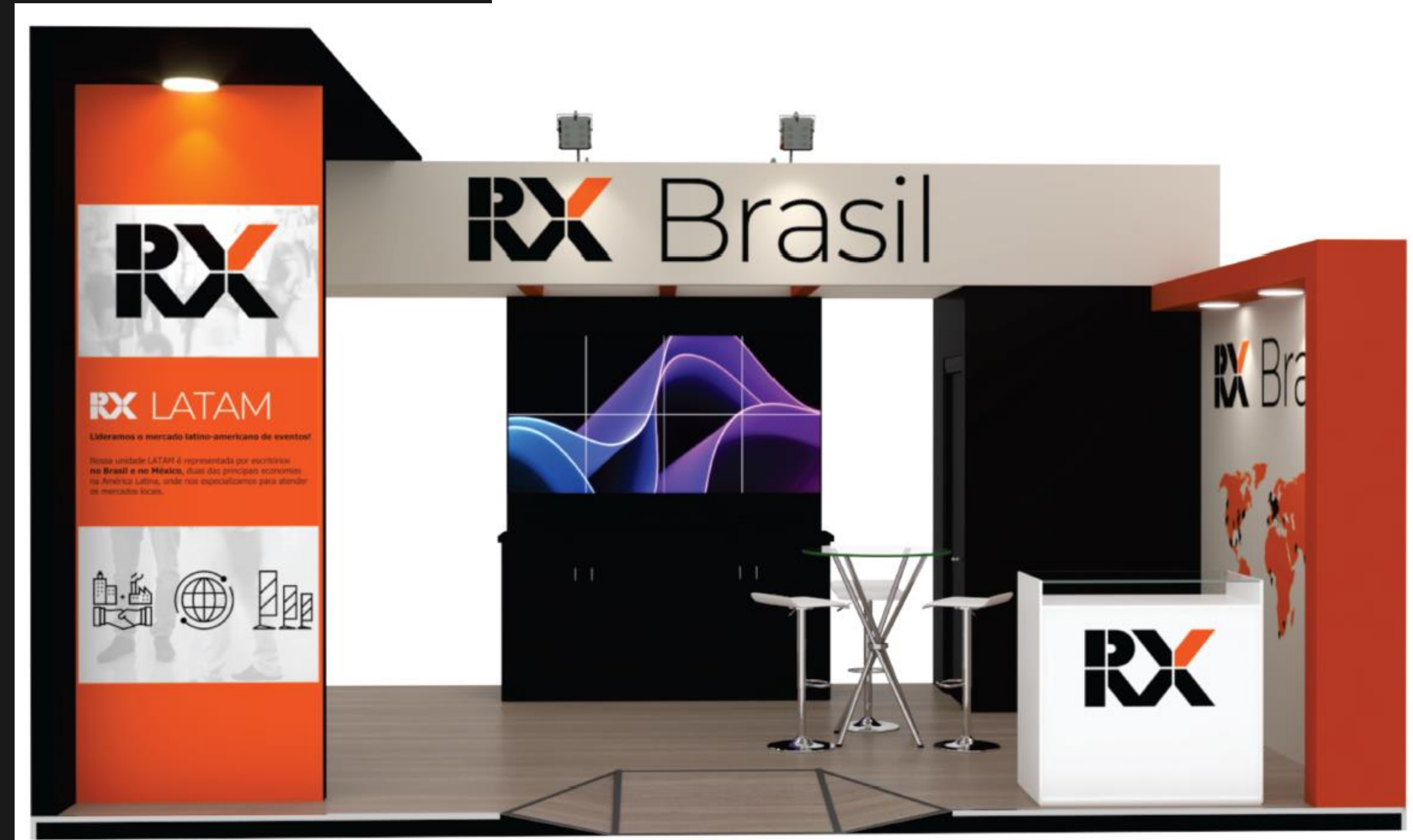
- furnishings will be duplicated every 20 sqm (except TV)

**Deadline for project finalization:**

30 days prior to the start of event assembly

**Note**

The layout and content of each booth varies according to its location on the map and the size of the stand contracted.



ILLUSTRATION

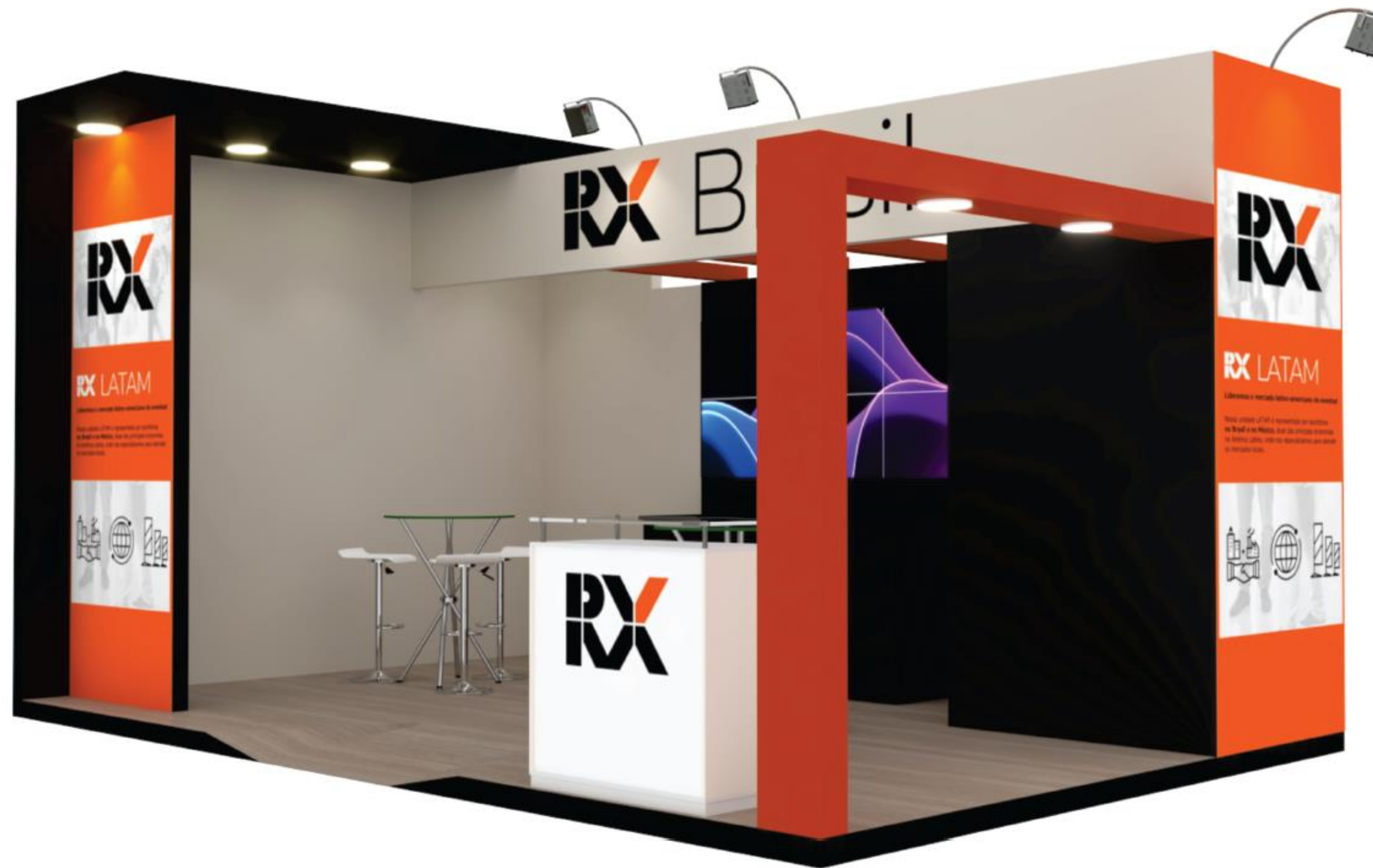
Booth  
**MASTER  
CORNER**



ILLUSTRATION

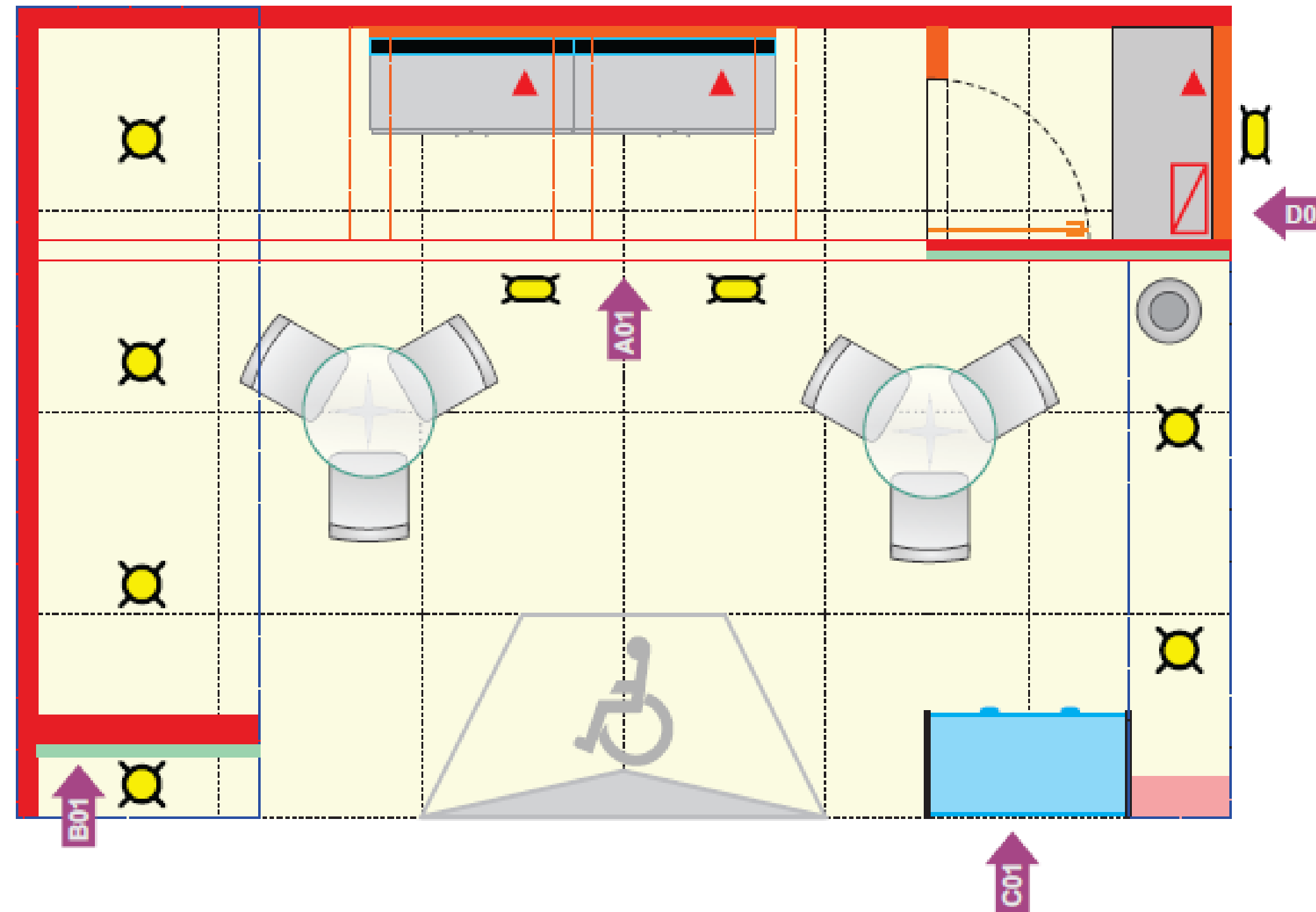


Booth  
**MASTER  
CORNER**  
PERSPECTIVE



ILLUSTRATION

Booth  
**MASTER  
 CORNER**  
 LAYOUT



**SYMBOLS**

 - Power outlet 110V

 - Wooden Wall. High: 2,90m

 - Grid 0,50x0,50m

**LIGHTNING**

 - Hqi reflector

 - Inset LED ceiling light fixture

 - Electric Power Panel

**VISUAL COMMUNICATION**

A – Digital Printing 6,00 x 0,70m

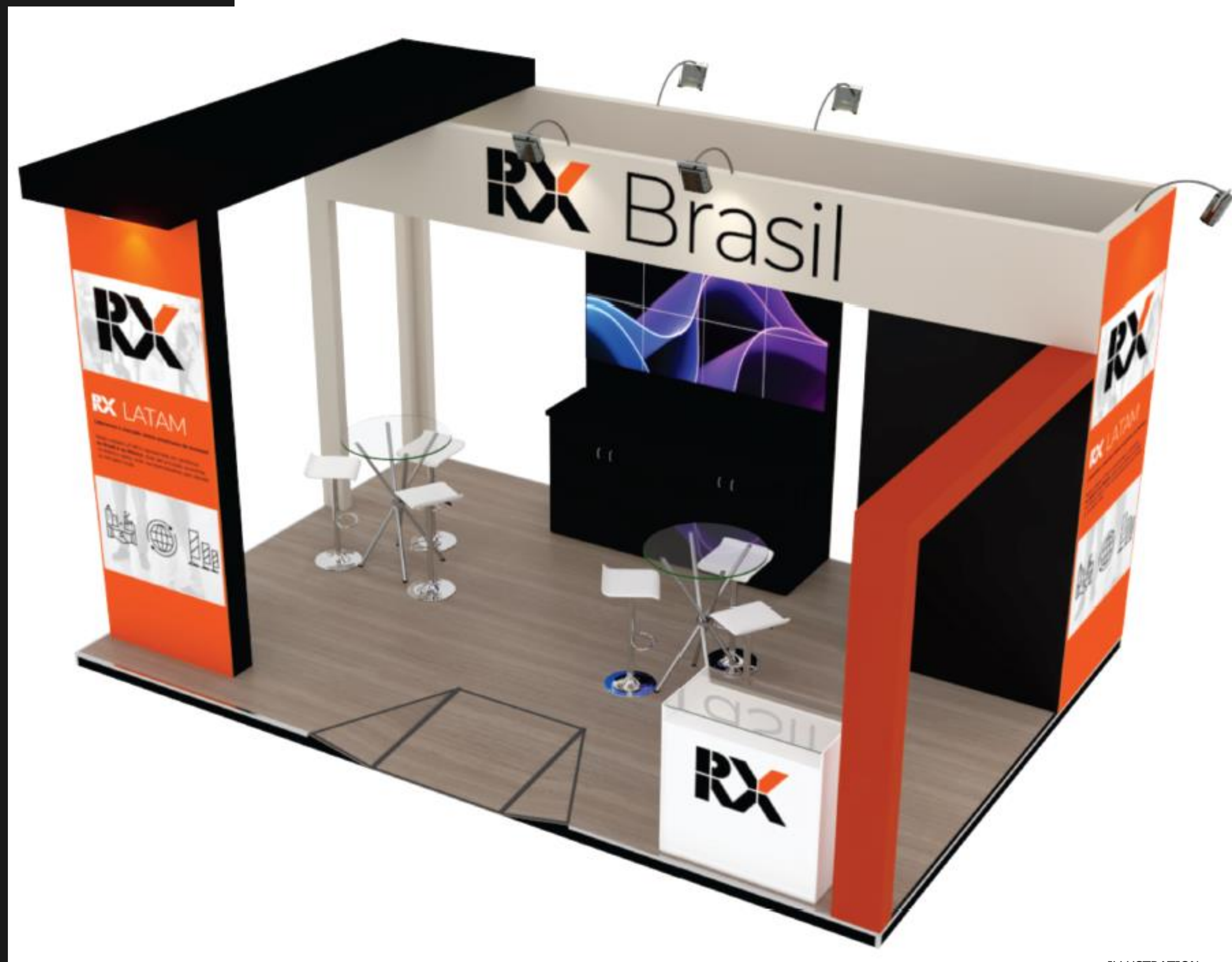
B – Digital Printing 1,10 x 3,20m

C - Digital Printing 0,91 x 0,80m

D – Digital Printing 1,25 x 3,20m

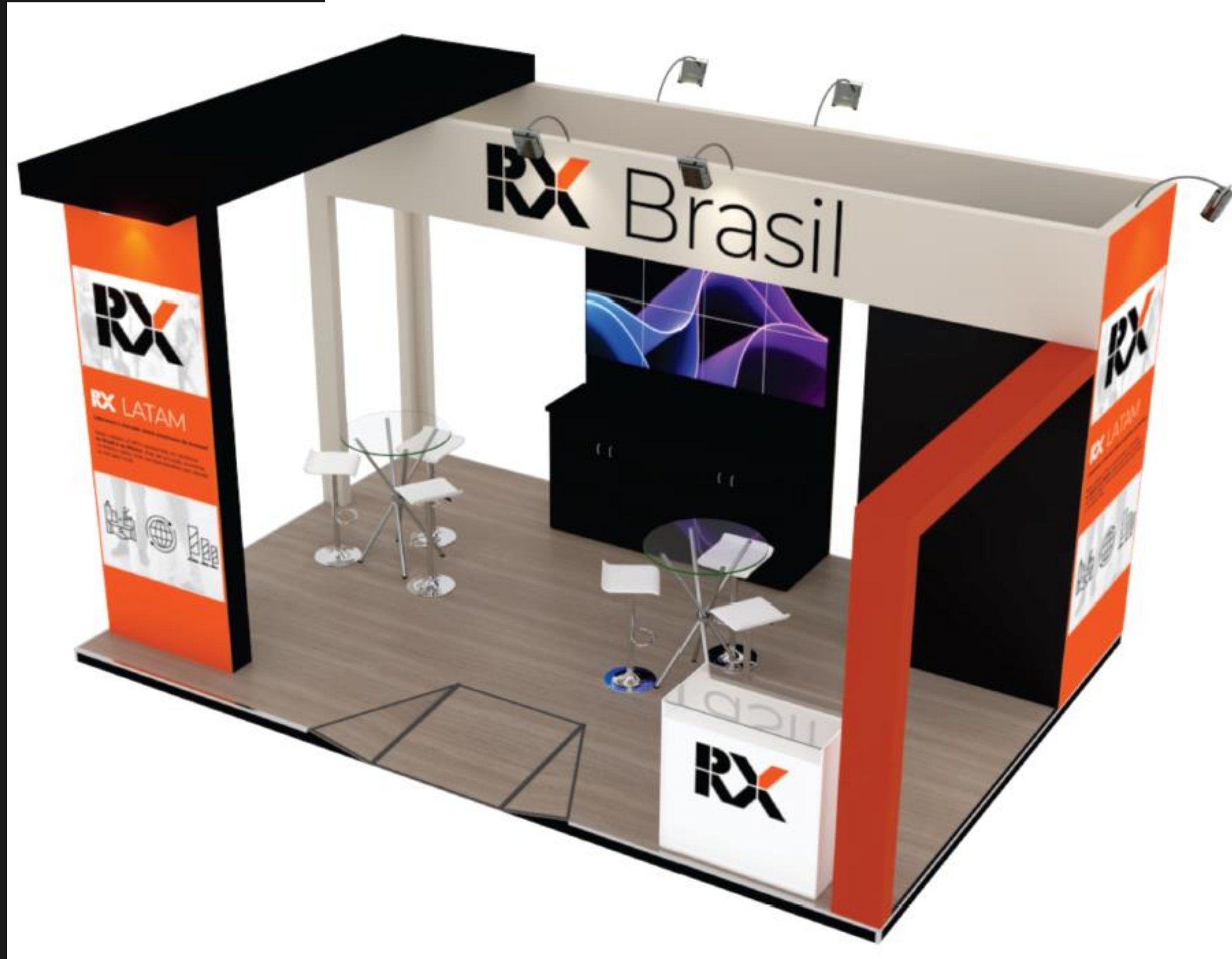


Booth  
**MASTER**  
**ISLAND**



ILLUSTRATION

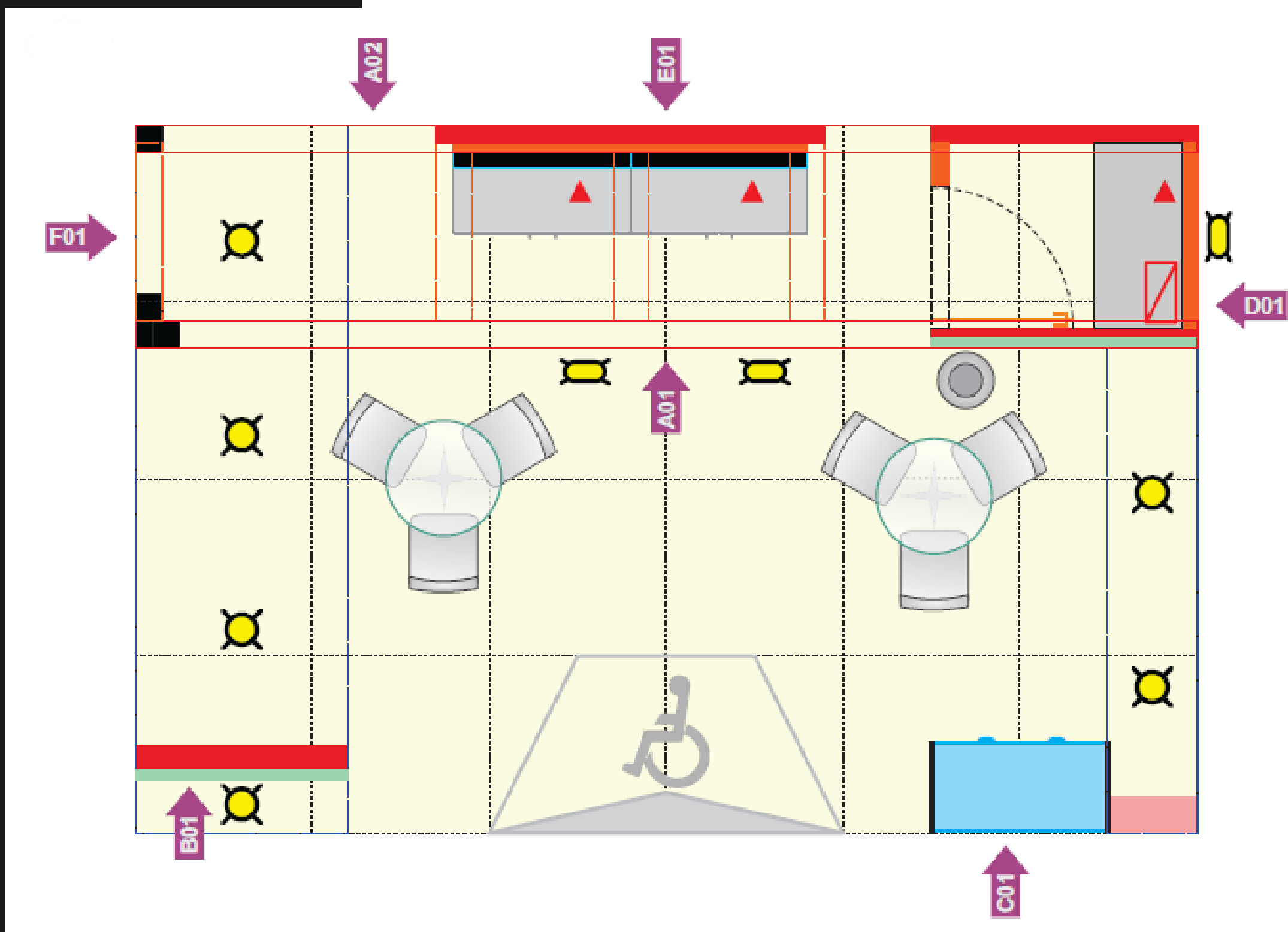
Booth  
**MASTER**  
**ISLAND**  
PERSPECTIVE



ILLUSTRATION



Booth  
**MASTER**  
**ISLAND**  
 LAYOUT



**SYMBOLS**

▲ - Power outlet 110V

— - Wooden Wall. High: 2,90m

- - - - - Grid 0,50x0,50m

**LIGHTNING**

☼ - HQI reflector

⊗ - Inset LED ceiling light fixture

⊠ - Electric Power Panel

**VISUAL COMMUNICATION**

A – Digital Printing 6,00 x 0,70m

B – Digital Printing 1,10 x 3,20m

C - Digital Printing 0,91 x 0,80m

D – Digital Printing 1,25 x 3,20m

E – Digital Printing 2,20 x 2,50m

F – Digital Printing 1,15 x 0,70m

Booth

# MASTER MIDDLE (LINEAR)





Booth

# MASTER MIDDLE (LINEAR)

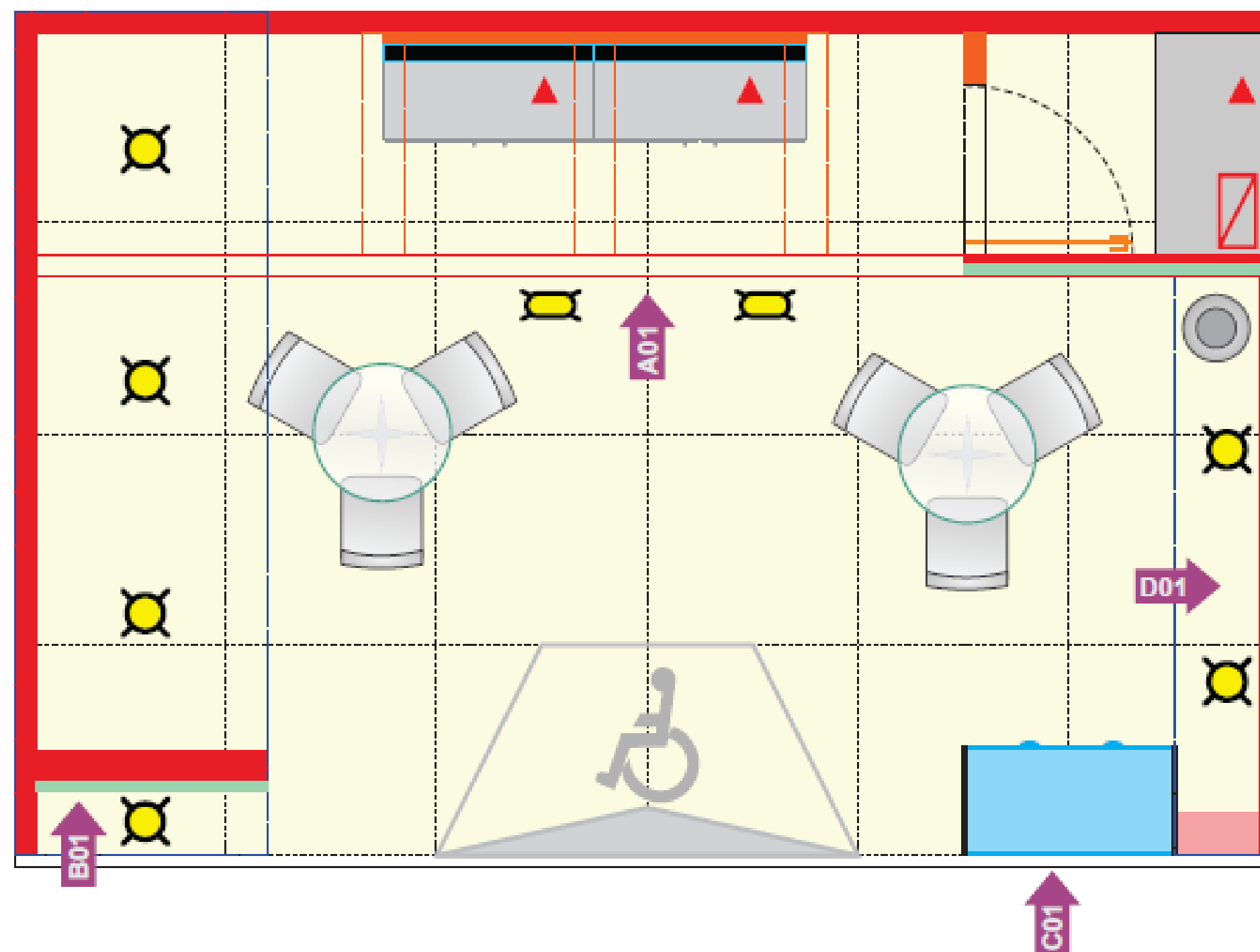
PERSPECTIVE






ILLUSTRATION

Booth  
**MASTER**  
**MIDDLE**  
**(LINEAR)**




**LAYOUT**



**SYMBOLS**

-  - Power outlet 110V
-  - Wooden Wall. High: 2,90m
-  - Grid 0,50x0,50m

**LIGHTNING**

-  - HQI reflector
-  - Inset LED ceiling light fixture
-  - Electric Power Panel

**VISUAL COMMUNICATION**

- A – Digital Printing 6,00 x 0,70m
- B – Digital Printing 1,10 x 3,20m
- C - Digital Printing 0,91 x 0,80m
- D – Digital Printing 2,60 x 2,35m



Booth

**MASTER**

**MIDDLE 2 FRONTS**

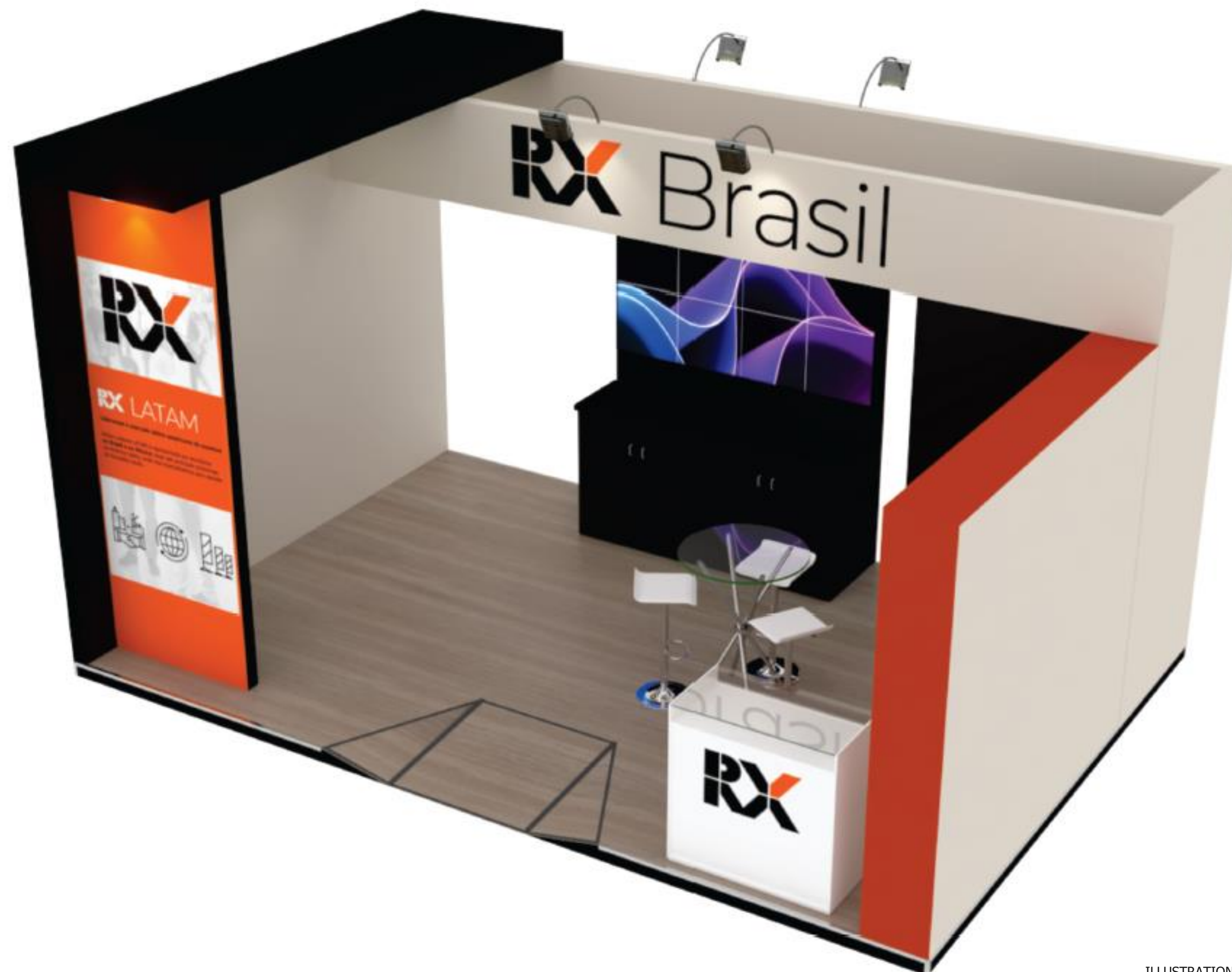


Booth

**MASTER**

**MIDDLE 2 FRONTS**

**PERSPECTIVE**



ILLUSTRATION

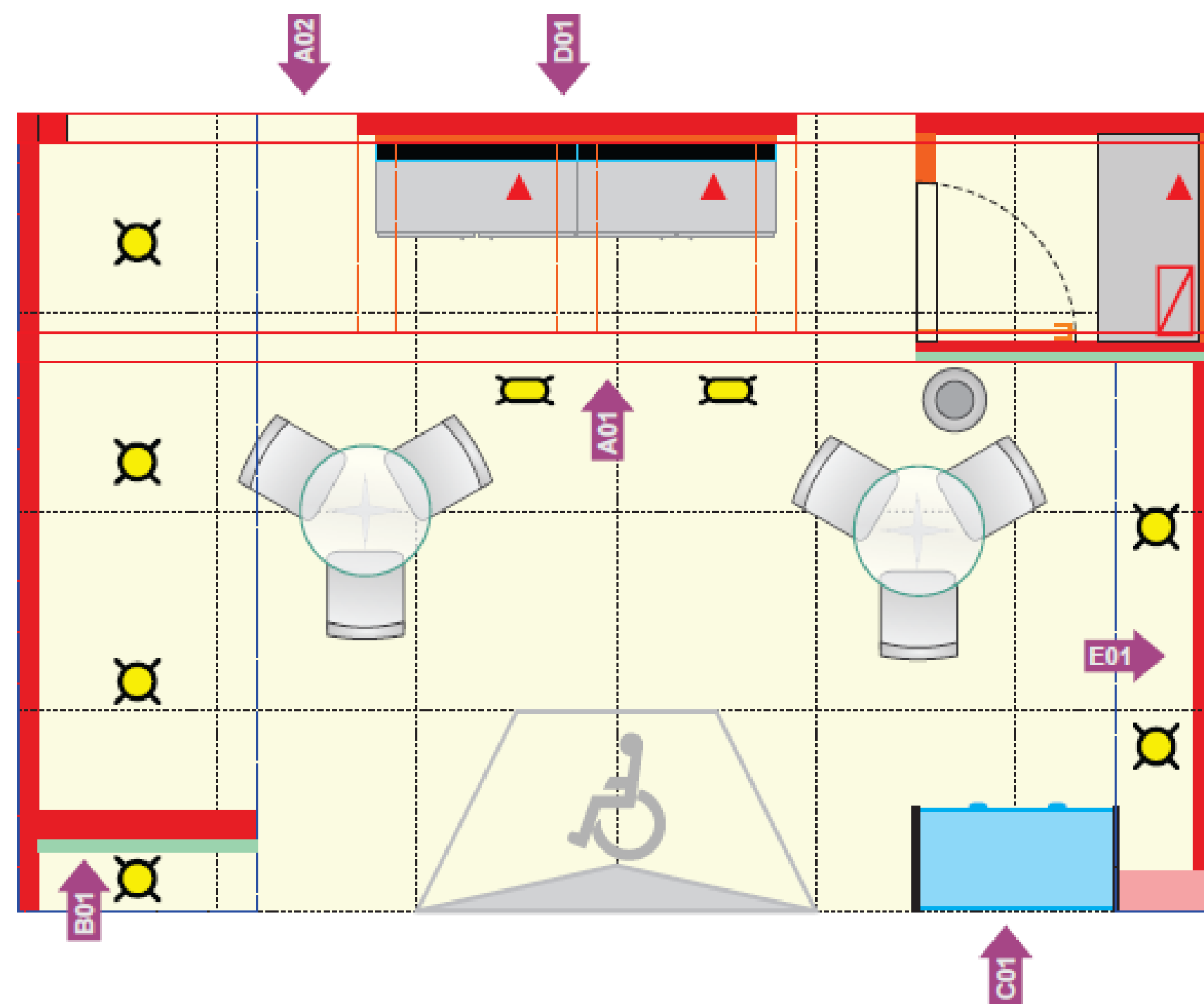


Booth




# MASTER

# MIDDLE 2 FRONTS




## LAYOUT



### SYMBOLS

-  - Power outlet 110V
-  - Wooden Wall. High: 2,90m
-  - Grid 0,50x0,50m

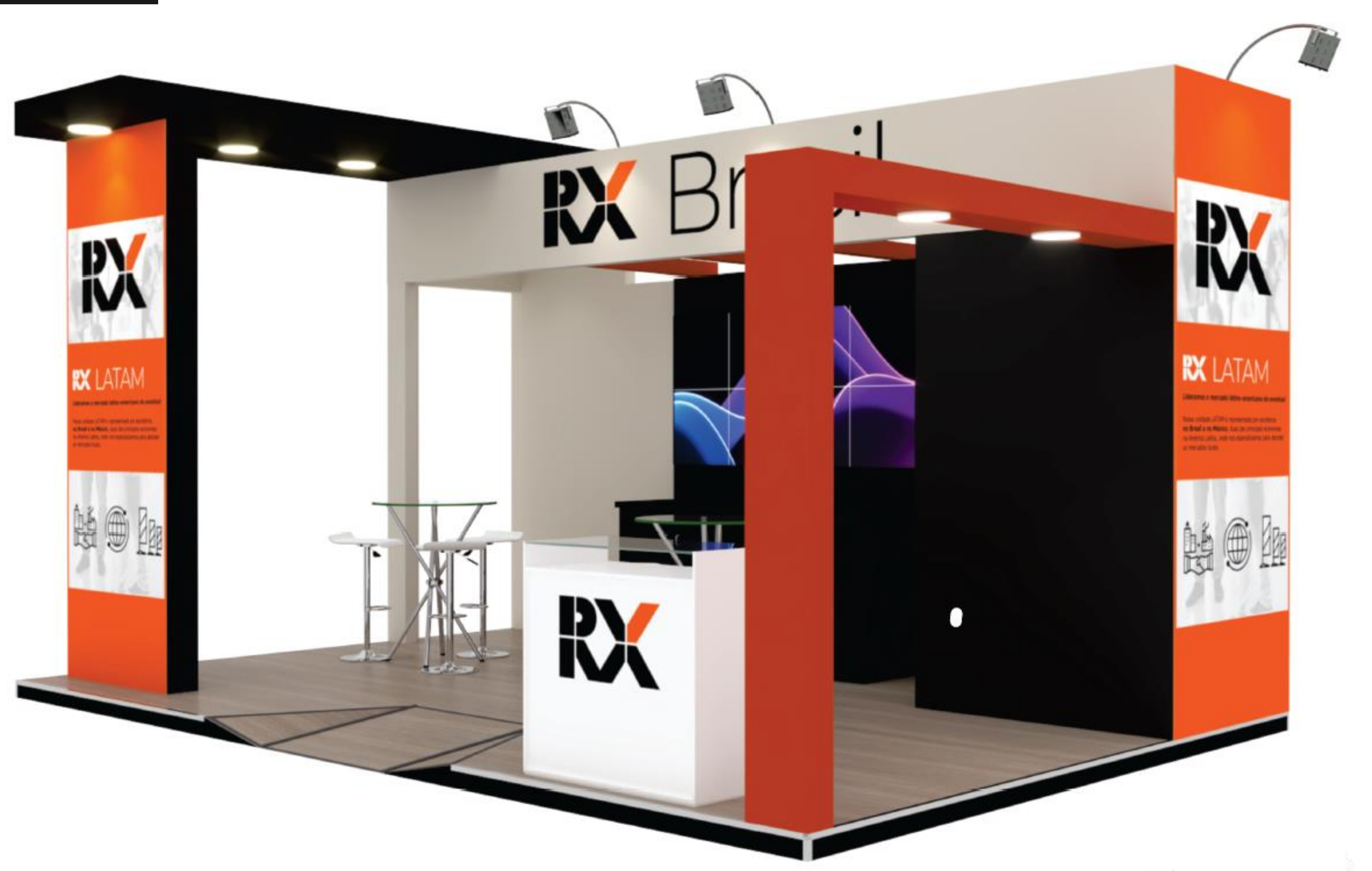
### LIGHTNING

-  - HQI reflector
-  - Inset LED ceiling light fixture
-  - Electric Power Panel

### VISUAL COMMUNICATION

- A – Digital Printing 6,00 x 0,70m
- B – Digital Printing 1,10 x 3,20m
- C - Digital Printing 0,91 x 0,80m
- D – Digital Printing 2,20 x 2,50m
- F – Digital Printing 2,60 x 2,35m

Booth  
**MASTER**  
**PENINSULA**



ILLUSTRATION



Booth

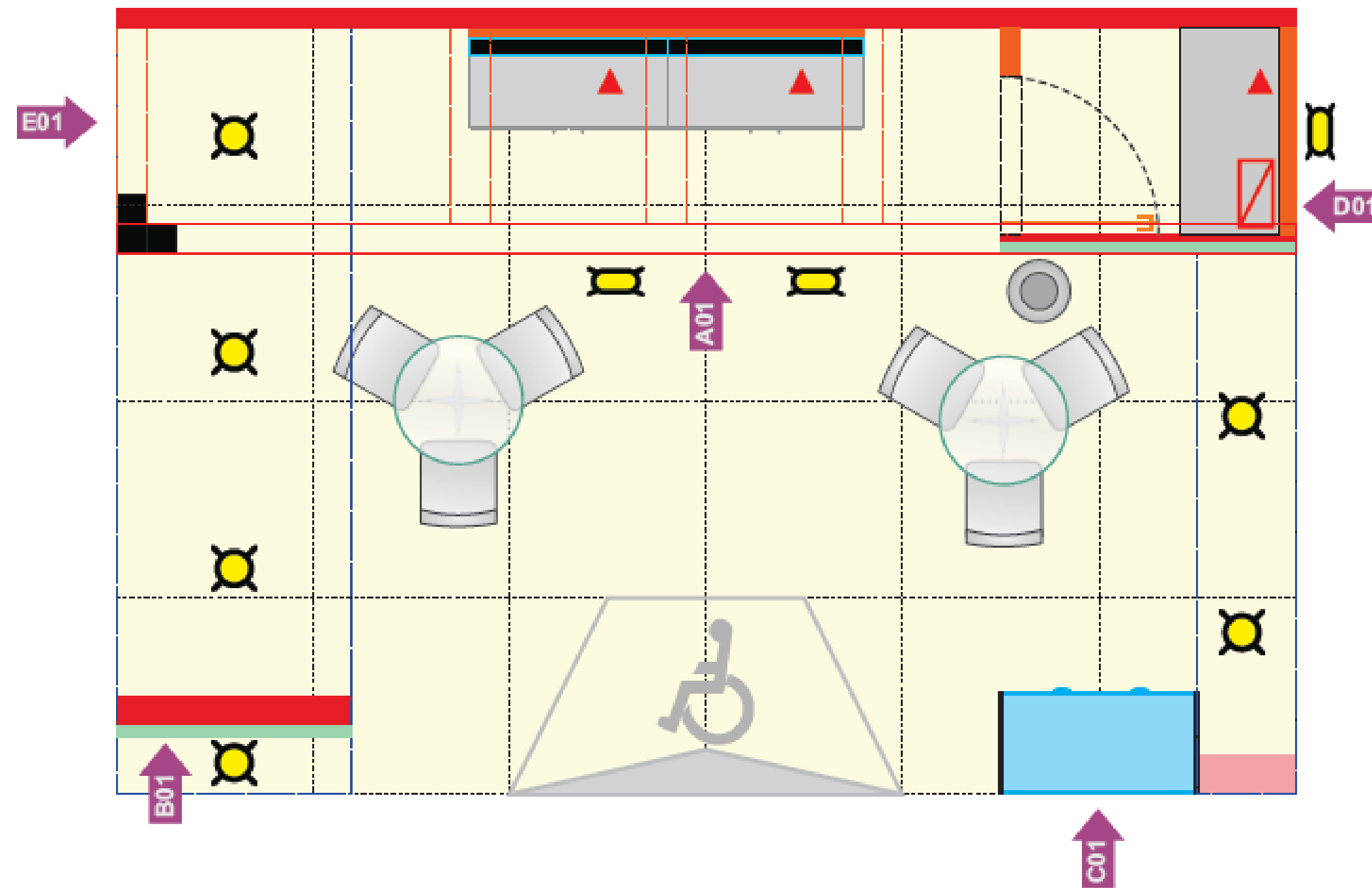
# MASTER PENINSULA

PERSPECTIVE



ILLUSTRATION

Booth  
**MASTER**  
**PENINSULA**  
 LAYOUT



**SYMBOLS**

 - Power outlet 110V

 - Wooden Wall. High: 2,90m

 - Grid 0,50x0,50m

**LIGHTNING**

 - HQI reflector

 - Inset LED ceiling light fixture

 - Electric Power Panel

**VISUAL COMMUNICATION**

A – Digital Printing 6,00 x 0,70m

B – Digital Printing 1,10 x 3,20m

C - Digital Printing 0,91 x 0,80m

D – Digital Printing 1,25 x 3,20m

E – Digital Printing 1,15 x 0,70m



# **RX** Solutions

Customised  
**PROPOSAL**

**NEED SOMETHING DIFFERENT?  
WE CAN HELP YOU**



# Customised **PROPOSAL**

If none of the models shown is right for you,  
we can customize one.

## **HOW?**

Just fill out a complete briefing  
with everything you will need,  
including services.

## **NEXT STEPS**

We'll take care of the entire quote  
for you, through a completely  
personalized proposal

### **PERSONALIZED QUOTE SENT WITHIN 10 DAYS**

Deadline for project finalization: 30 days prior to the start of assembly,  
Over 62 sqm



# RX Solutions

Catalog of  
**SERVICES**



# Catalog of **SERVICES**



## **SECURITY**

Security is contracted as from the last day of booth assembly and for the days when the event is held, during the time when the show is closed.



## **CLEANING**

The cleaning professional is allocated to the stand during the entire time the event is being held;



## **RECEPTION**

We have optional monolingual (Portuguese), bilingual (English or Spanish) or Trilingual (English and Spanish).

If another language is required, please indicate this when completing the form.





**RX**  
**SOLUTIONS**

 **wtm**<sup>®</sup>  
LATIN AMERICA